

Jones Longhorn Stampede



Dear Parents:

The Jones High School PTSA is asking for your help in a BIG way. The *Longhorn Stampede* is a 5k and 1 mile fun run through our charming town of Jones to be held on Saturday, May 12, 2018. We have had six successful previous runs, with the proceeds going to help fund improvements to the high school, as well as help purchase supplies and equipment necessary for the continued prosperity of our students and faculty. We have great schools in Jones and hope to continue to improve the lives of those in our community through the promotion of an exciting and worthwhile learning atmosphere for our students.

A big part of the money made from the *Longhorn Stampede* is through sponsorship. In the past, we have solicited donations from businesses both in and out of the City of Jones. These businesses have included those where we or our spouses work, establishments that we frequent, and that provide services that we use. We ask that you please consider helping us get sponsors in the form of monetary donations or the donation of services or gift certificates that we can give away in a drawing following the run. Sponsors who donate \$250 or more have the opportunity to get their logo on a banner at the start/finish line of the race and on the back of the race t-shirt. In addition, any sponsor has the option to put a promotional item in a runner's bag that is given to each participant.

Attached is the letter we give to the business owners explaining the *Longhorn Stampede*, as well as, suggested sponsorship levels, and a sign-up sheet for the RUN. I know this is asking a lot, but this is a big event and we need more than just a handful of people helping to make it a success. Remember, it benefits all of our kids both now and in the future. With everyone's help we can continue to grow this annual event and help provide the means with which our school can promote the education and well-being of our children.

If you are able to help or if you have questions, please call or text Kathy Mansell at 314-3680, email: 7712255@gmail.com or Bonnie Hughes at 863-6123, bonnie.hughes65@gmail.com

Thank you in advance for your assistance!

Sincerely,

The Jones High School PTSA