

2018 *Beaver Tales* Yearbook Awards

Each year (in the year following its publication) *Beaver Tales* is entered into the Ohio state competition and three national critique competitions. There are thousands of schools that are served by these press associations; each book is judged on its own merits, based on the judging criteria established by each organization. I am very pleased to announce the results for our 2018 book.

American Scholastic Press Association:

- *First Place Rating*
- *From the judge's comments: "Your yearbook shows excellence in the fields of writing, photography and page design and contains elements/sections of a memorable yearbook that will be treasured for years to come."*

Columbia Scholastic Press Association:

- *Gold Medalist*
- *From the judge's comments: "I have enjoyed reading your yearbook and feel as if I have experienced events at your school. Your staff has done a great job covering important events in and outside of school.....you have created a fine historical book..."*

National Scholastic Press Association:

- *First Class Honor Rating*
- *Mark of Distinction for Essentials for Exemplary Work*
- *From the judge's comments: "I had a great time reading the year through your eyes....I know the students were excited about this book. You did a great job."*

Ohio Scholastic Media Association:

- *First Place Ranking*
- *From the judge's comments: "You have a lot of good action photos...and a lot of super sports action.....Love your stand-alone quotes on your dividers....It's great you include both on- and off-campus events, and it's super you include some summer activities."*

While it is exciting to receive honors from these contests/critiques, ultimately we strive to produce books that will please our “buying public”—our students!

2017 Beaver Tales Yearbook Awards

Each year (in the year following its publication) *Beaver Tales* is entered into the Ohio state competition and three national critique competitions. There are thousands of schools that are served by these press associations; each book is judged on its own merits, based on the judging criteria established by each organization. I am very pleased to announce the results for our 2017 book.

American Scholastic Press Association:

- *First Place Rating with Special Merit*
- *Best Sports Photograph – Swim & Dive*
- *Perfect Scores in Content Presentation and Creativity*
- *From the judge’s comments: “Reviewing your yearbook has been a treat for me. I was able to visualize the wonderful staff and students who have given so much time and energy to create this very informative memory of what life and learning are like in your school.... It is very difficult to give suggestions to such an excellent yearbook staff. The very high quality of your yearbook is indicative of the intelligence and creativity of your students. This is one of the best publications I’ve seen so far this year.”*

Columbia Scholastic Press Association:

- *Gold Medalist*
- *All Columbian Honors for All Three Judged Divisions: Reference, Verbal and Visual*
- *From the judge’s comments: “Your staff worked extremely hard to produce an outstanding publication! The book is very lively and grabs the reader’s attention, either through visual or verbal features! You and your staff have produced an outstanding publication through very organized planning. Your verbal area*

was another strong section of your publication. It told the story in full and the sidebars provide extra personal information. Very nicely done!”

National Scholastic Press Association:

- *First Class Honor Rating*
- *Mark of Distinction for Photography*
- *From the judge’s comments: “Wow, I think your book does an absolutely awesome job of capturing life at Beavercreek High School. It’s very clear to me you have a dedicated staff that cares much about the welfare of its community and puts a huge amount of work into your book. It’s truly wonderful to see!”*

Ohio Scholastic Media Association:

- *First Place Ranking*
- *From the judge’s comments: “You have some excellent photos throughout the book.... You have a lot of great facts in your copy.... It’s super to see statistics in your copy and captions. It’s so rare to see that in books, but stats are such an important part of the year’s history!”*

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2016 Beaver Tales

Yearbook Awards

Each year (in the year following its publication) Beaver Tales is entered into the Ohio state competition and three national critique competitions. While there are hundreds/thousands of schools that are served by these press associations, each book is judged on its own merits, based on the judging criteria established by each organization. As a result, there can be many books that receive the same rating. I am very pleased to announce the results for our 2016 book.

American Scholastic Press Association:

- *First Place Rating with Special Merit*
- *Best Division Pages*
- *Perfect Score in Creativity*
- *From the judge's comments: "The high quality of your yearbook is indicative of the intelligence and creativity of your students. This is one of the best publications I've seen so far this year."*

Columbia Scholastic Press Association:

- *Gold Medalist*
- *From the judge's comments: "The Beaver Tales theme development and concept presentation are excellent; the captions are detailed. The coverage is outstanding. There is so much rich content in every section, it is amazing. The staff is very dedicated to telling the story of the year."*

National Scholastic Press Association:

- *First Class Honor Rating*
- *From the judge's comments: "The staff does an excellent job covering so many pieces and events of the year. With such a small staff this can be very difficult, but you do a great job."*

Ohio Scholastic Media Association:

- *First Place Ranking*
- *From the judge's comments: "It's obvious that your staff has worked hard on this book. Thanks for recognizing that the students should tell most of the year's story in their words via direct quotes. Your use of a lot of direct quotes is commendable."*

Jostens Look Book:

- *A panel of judges scrutinized thousands of books to come up with what they feel are the best of the best.*
- *Beaver Tales "has been recognized for excellence and featured in the 2017 Jostens Look Book, celebrating the best-of-the-best in yearbook design and coverage."*
- *The BHS yearbook was one of only 418 books selected from approximately 3,000 to recognize design excellence.*

2015 Beaver Tales Yearbook Awards

Each year (in the year following its publication) Beaver Tales is entered into the Ohio state competition and three national critique competitions. While there are hundreds/thousands of schools that are served by these press associations, each book is judged on its own merits, based on the judging criteria established by each organization. As a result, there can be many books that receive the same rating. I am very pleased to announce the results for our 2015 book.

American Scholastic Press Association:

- *First Place Rating*
- *Perfect Score in Creativity*
- *From the judge's comments: "Your yearbook shows excellence in the fields of writing, photography and page design and contains elements/sections of an effective yearbook that will be treasured for years to come."*

Columbia Scholastic Press Association:

- *Gold Medalist*
- *From the judge's comments: "Your book is lively and trendy, while being journalistically sound....You are doing so many things well it is difficult to find areas for improvement ."*

National Scholastic Press Association:

- *"Second" Honor Rating*
- *From the judge's comments: "Coverage is your strongest area. There are so many faces in the book and it appears events and activities of the year are represented with a student focus."*

Ohio Scholastic Media Association:

- *First Place Ranking*
- *Outstanding Marks for Theme, Reader Services, Coverage and Leadership*
 - *"Very classy presentation."*

2014 Beaver Tales Yearbook Awards

Each year (in the year following its publication) Beaver Tales is entered into the Ohio state competition and three national critique competitions. While there are hundreds/thousands of schools that are served by these press associations, each book is judged on its own merits, based on the judging criteria established by each organization. As a result, there can be many books that receive the same rating. I am very pleased to announce the results for our 2014 book.

American Scholastic Press Association:

- **First Place Rating with Special Merit**
- **Best Section: Year in Review**
- **From the judge's comments: "The quality of your yearbook is indicative of the high quality of your students. This is one of the best publications I've seen so far...."**

National Scholastic Press Association:

- **"Second" Honor Rating**
- **Mark of Distinction for Concept/Essentials**
- **From the judge's comments: "This staff did a good job presenting the portraits. Every spread has feature material that helps break the big blocks of portraits, students and faculty. That is a hard feat. Kudos."**

Columbia Scholastic Press Association:

- **Silver Medalist**
- **From the judge's comments: "Design is the top element in your yearbook...large dominants, casuals, quotes, features, spread emphasis, well-chosen graphics—all contribute to Beaver Tales' success. The 380-page book is a large testament to the school's qualities....nice job."**

Ohio Scholastic Media Association:

- **First Place Ranking**
- **"It's great you use a lot of direct quotes in your coverage. That tells me you realize the readers should tell a large part of the year's story in their own words. You use color well. It's great to see a book that doesn't splash several different colors on the same spread."**

Jostens Gotcha Covered Look Book – announced – February 2015

- **A panel of judges scrutinized thousands of yearbooks from the 2014 school year, representing books from across the United States.**
- **The cover from the 2014 Beaver Tales edition was chosen to be recognized as an outstanding example of some of the best in the country. As a result, Beaver Tales is now represented in the pages of the newest edition of the Look Book which is sent to schools all across the country.**
- **From the judges: "Applause: Your yearbook is featured in the Jostens Look book as an example of excellence, creativity and innovation. Congratulations on this significant achievement. Having your yearbook featured in our annual 'best of the best' publication is a significant achievement. A team of experts selected 476 yearbooks from approximately 3,000 submitted for consideration."**

While it is exciting to receive honors from these contests/critiques, ultimately we strive to produce books that will please our "buying public"—our students!

2013 Beaver Tales Yearbook Awards

American Scholastic Press Association:

- *First Place Rating*
- *From the judge's comments: "Your yearbook has provided this reviewer with a very enjoyable 'expose' of your everyday lives."*

National Scholastic Press Association:

- *Still Waiting to Hear*

Columbia Scholastic Press Association:

- *Gold Medalist*
- *From the judge's comments: "Congratulations to Beaver Tales.....it has many qualities all involved can be proud of and satisfied that the stories of 2013 were recorded. Blue Ribbon goes to design—exceptional appeal."*

Ohio Scholastic Media Association:

- *First Place Ranking*
- *"It's obvious your students have put a lot of work into this book. Your design shows a lot of creativity. You do an especially good job with cutout photos."*

Jostens Gotcha Covered Look Book – announced – February 2014

- *A panel of judges scrutinized thousands of yearbooks from the 2013 school year, representing books from across the United States.*
- *An academics spread from the 2013 Beaver Tales edition was chosen to be recognized as an outstanding example of some of the best in the country. As a result, Beaver Tales is now represented in the pages of the newest edition of the Look Book which is sent to schools all across the country. "The Beavercreek High School Beaver Tales was one of only 426 yearbooks selected from approximately 3,000. The 2014 panel of judges, comprised of nationally recognized scholastic journalism professionals and award-winning yearbook advisers, selected the best examples of yearbook spreads and covers to make up the 352-page 2014 Look Book."*

2012 Beaver Tales Yearbook Awards

American Scholastic Press Association:

- *First Place Rating with Special Merit*
- *Perfect Scores in Page Design and in Publication Structure*
- *From the judge's comments: "Your yearbook shows excellence in the fields of writing, photography and page design and contains elements/sections of an effective yearbook that will be treasured for years to come."*

National Scholastic Press Association:

- *First Class Honor Rating*
- *Mark of Distinction for Concept/Essentials*
- *From the judge's comments: "...your student body and community must be proud of how well you have depicted your school and the year. You have earned bragging rights for your creation."*

Columbia Scholastic Press Association:

- *Gold Medalist*
- *From the judge's comments: "2012 Beaver Tales...has many qualities students will appreciate in future years. Strongest area is design—this meets yearbook standards {and} exceeds with impressive dominates, copy...high numbers of pix/quotes."*

Ohio Scholastic Media Association:

- *First Place Ranking*
- *Outstanding Rating for Design and Graphics*
- *From the judge's comments: "Your coverage is quite broad—both verbally and visually...It's great you use a lot of quotes."*

While it is exciting to receive honors from these contests/critiques, ultimately we strive to produce books that will please our “buying public”—our students!

2011 Beaver Tales Yearbook Awards

American Scholastic Press Association:

- *First Place Rating with Special Merit*
- *Special Award: Best Division Pages*
- *Perfect Scores in Creativity and in Publication Structure*
- *From the judge’s comments: “Congratulations on your outstanding publication. . . . Your yearbook is one of the most outstanding publications seen by this judge. There is very little criticism or advice that I can offer. I would hope, however, that you share your expertise with the other schools in your area, so that they, too, may achieve the highest standards of quality that you have already attained.”*

National Scholastic Press Association:

- *First Class Honor Rating*
- *Perfect Score for Coverage*
- *From the judge’s comments: “This book is most impressive considering the challenges the staff encountered and the small size of the group! This book had many strengths, including a clever theme/concept that was clearly evidenced in all sections, some excellent photography . . . and a strong, clear sense of design.”*

Columbia Scholastic Press Association:

- *Silver Medalist*
- *From the judge’s comments: “Excellent job creating a template design for each section which also allows for adjusting for the needs of the spread. You have done a wonderful job creating spreads that follow the traditional guidelines while incorporating contemporary elements.*

Ohio Scholastic Media Association:

- *First Place Ranking*
- *Outstanding Rating for Design and Graphics*
- *“There is evidence of creativity with your design. . . . good balance between the visual and verbal coverage. . . . Design is your strength.”*

Jostens Gotcha Covered Look Book -- just announced 3-28-11

- *A panel of judges scrutinized thousands of yearbooks from the 2010 school year, representing books from across the United States.*
- *A division spread from the 2011 Beaver Tales edition was chosen to be recognized as an outstanding example of some of the best in the country. As a result, Beaver Tales is now represented in the pages of the newest edition of the Look Book which is sent to schools all across the country. The designers from last year's staff are to be commended!*

2010 Beaver Tales Yearbook Awards

American Scholastic Press Association:

- *First Place Rating*
- *Perfect score in Creativity*
- *From the judge's comments: “Congratulations on your very fine publication. Your staff has been successful in chronicling the past few years that have changed the lives of your students. This yearbook should remain on bookshelves and produce fond memories for all the seniors and any underclassmen in your school.”*

Columbia Scholastic Press Association:

- *Silver Medalist*
- *From the judge's comments: "Student Life section has a nice, lively design. . . . This book is fun and energetic. . . . You have made a positive impression of your school."*

National Scholastic Press Association:

- *Second Class Honor Rating*
- *From the judge's comments: "Beaver Tales begins with an impressive cover. . . . Clubs a good section--a place where people can 'belong' to a group where specialty talents are not needed. . . . Nice job of features, quotes Many student pix and interesting features."*

Jostens Gotcha Covered Look Book -- just announced 3-28-11

- *A panel of judges scrutinized thousands of yearbooks from the 2010 school year, representing books from across the United States.*
- *The cover from the 2010 Beaver Tales edition was chosen to be recognized as an outstanding example of some of the best in the country. As a result, Beaver Tales is now represented in the pages of the newest edition of the Look Book which is sent to schools all across the country. The designers from last year's staff are to be commended!*

2009 Beaver Tales Yearbook Awards

American Scholastic Press Association:

- *First Place Rating*
- *Perfect scores in Content Presentation and General Page Design*

- From the judge's comments: "Your yearbook shows excellence in the fields of writing, photography, and page design. Congratulations to the writers, photographers, layout designers, staff and advisor who have made this publication possible."

Columbia Scholastic Press Association:

- Gold Medalist
- All-Columbian Honors for *Design*
- From the judge's comments: "I love the concept! It was exciting and I am sure very popular with the students. I love to look through 'Pride' books as they are so upbeat and cheerful. Your book is no exception. Lots of great stories. You work hard to be inclusive of all students."

National Scholastic Press Association:

- Second Class Honor Rating
- From the judge's comments: "This is a good choice of theme after seeing how spirited the school is through all the spreads.... Wow! It is amazing how much cool stuff goes on at your school.....I am so amazed that only 17 students could produce such a huge yearbook. It is a remarkable, amazing achievement and your students should be so proud of their work."

Jostens Gotcha Covered Look Book -- just announced 3-17-10

- A panel of judges scrutinized nearly 3,000 yearbooks from the 2009 school year, representing books from across the United States.
- The Cabaret spread on pages 20 and 21 from the 2009 *Beaver Tales* edition was chosen to be recognized as one of the best in the country. As such, it was one of only 290 spreads selected from the entire collection of books judged. The student life editors from last year's staff are to be commended!