

# Product Rewards

## Funding our Foxes

Welcome back to school, parents! My name is Carly Slone and I'm thrilled to be our school's Product Rewards Coordinator. Fairbrook Elementary participates in three collection programs that we call Product Rewards and includes Box Tops for Education, Tyson Project A+, and Coca-Cola Give. We use these programs to help support our school. Below is a summary of each program and how to contribute.

 <p><b>BOX TOPS</b> FOR EDUCATION</p> <p>an easy way to earn cash for your school!</p> <p>SAVE THE BOX TOPS</p> <p>CHA-CHING!</p>	<p>Look for the pink Box Top on hundreds of participating products. Cut out the box top and collect them in a baggie or envelope. Send in the baggie or envelope with your child as often as you want. Each Box Top is worth 10¢ and worth 2 points in Fairbrook point system. Products that carry the Box Top symbol include Lysol, Old El Paso, Nature Valley, Go-Gurt, Hefty, Ziploc, most cereals, Reynolds, and many more.</p> <p>Box Tops have expiration dates and the company does not accept expired ones. Please try to check before sending them in.</p>
 <p><b>Tyson</b></p> <p>Project A+<sup>TM</sup></p> <p>Support Your School!</p>	<p>The Tyson Project A+ program is very similar to Box Tops. You buy the product and cut out the labels. The labels are only on fully cooked and frozen bags from Tyson. They do not run the program with their raw or ready to cook products due to bacteria concerns. Just like Box Tops, you have to clip out the entire A+ label and send it to the school in a baggie or envelope. The labels can look different depending on the product you purchased. If the UPC is not within the label box; you do not need to send the UPC, just the label box itself. Each label is worth 24¢ and worth 5 points in the Fairbrook point system.</p>
 <p><b>Coca-Cola GIVE</b></p> <p>IT'S NEVER BEEN EASIER TO SUPPORT OUR SCHOOL.</p> <p>DASANI, Coca-Cola, Minute Maid, Coca-Cola, POWERADE</p>	<p>Coke puts codes inside most of its products. We use these codes to make money for the school. The codes can be found under the caps of your favorite beverages or inside the packaging when you buy 12 or 24 packs. Simply collect the codes in baggies or envelopes and send them in with your child.</p> <p>Depending on where you code came from; its' worth varies from 5¢ to 66¢. Codes from the caps are the most often sent in and they are worth 5¢. Each 5¢ increment is worth 1 point in the Fairbrook point system. Participating products include Coke, Diet Coke, Coke Zero, Sprite, Fanta, Powerade, Dasani, Barg's, Mello Yello, and Minute Maid.</p> <p>Please note <u>only</u> codes can be used for donations. Please <b>do not</b> send the UPCs or the tabs for the cans in. They cannot be used and are only thrown away</p>

## **Where does my child turn in the baggie or envelope?**

There is a white Product Rewards collection bag in every teacher's room. It is always in the room so your child can bring in their Box Tops, Tyson labels, or Coke codes any day. You do not need to put your child's name on the baggie or envelope because we tally points per classroom, not per child.

## **How does the PTO acquire the Product Rewards that are sent in?**

Once a month, someone comes to the classroom and exchanges the (hopefully) full collection bag for an empty one. We try to remind everyone about these pick up dates through the Facebook PTO page, the morning announcements, and monthly Fairbrook Flashes. It's okay if you forget; there is always next month's pick up.

## **What does the PTO do with the money earned from these programs?**

The PTO uses these funds to supplement classroom activities like field trips, pay for special events like Muse Machine, and COSI on Wheels and support events such as Family Fun Night and much, much more!

## **What is this Fairbrook point system I keep mentioning?**

Good question! The PTO tracks all the product rewards that are collected at our school. Using the point system mentioned above, each classroom gets a point total every month. After the points have been tallied, it is announced which classroom is in 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place. Whoever is in first will receive the monthly traveling trophy for bringing in the most points.

In addition to the monthly trophy, the PTO runs a contest twice throughout the year for the classroom that brings in the most total product rewards. The first contest runs from September to the January pick up date. The second contest runs from February to the beginning of May. The points for the each party are cumulative and only reset after that contest ends.

## **A party! What kind of party?**

After the winning classroom is announced, the PTO reaches out the teacher and the teacher will let us know what kind of party the class would like. Options include:

- Ice cream party
- Hot cocoa party
- Pizza party

## **Sounds fun! When does this all start?**

The first pick up date will be **September 10<sup>th</sup>**. The top collectors should be announced within a week of collection.

## **IMPORTANT!!!**

Box Tops for Education is changing their program this year. They are getting rid of the physical Box Tops and going digital. This will be a slow process so we can still send in our clipped Box Tops as long as they are not expired. The new process included using the Box Tops app and scanning your store receipt. Unfortunately, we can only track the clipped Box Tops in regards towards counting for the party but the school receives the money either way.