



**Holtville Chamber of Commerce**  
**101 West 5<sup>th</sup> Street, Holtville, CA 92250**  
**(760) 356-2923**

**2023 Carrot Festival Royalty Competition**

The Holtville Chamber of Commerce is currently accepting applications for the 2023 Carrot Festival Royalty Competition. This competition is open to all young ladies attending Imperial Valley Schools; Kindergarten through 12<sup>th</sup> grade.

**The Competition consists of 3 parts, for a total of 100 possible points:**

- Ticket sales (50% of the total score)
- Speech Competition (25% of the total score)
- Community Project – Giving back (25% of total score)

Contestants will receive educational materials on speech writing, interview preparation and etiquette/poise. **Each contestant will also receive 25% of their total ticket sales revenue in the form of a check.** This competition is designed to engage young contestants by providing them with life skills, public speaking and giving them the opportunity to make lasting friendships, provide confidence through self-awareness and reward for hard work.

The 2023 Festival is scheduled to run from February 3<sup>rd</sup> through February 12<sup>th</sup>, 2023. We are encouraging all young ladies from Imperial Valley to participate. Applications can be completed online or in person at the Chamber office. Online applications can be found on the Holtville Chamber of Commerce website: [www.holtvillechamber.org](http://www.holtvillechamber.org) and click on the “2023 Carrot Festival Royalty Application” tab. Deadline to register is 4pm on December 23<sup>rd</sup>, 2022. Tickets will be distributed as soon as registration is confirmed.

Candidates must reside and attend schools in Imperial County and maintain over a 2.0 GPA.

The categories are:

Carrot Queen: 9<sup>th</sup> – 12<sup>th</sup> Grade  
Carrot Princess: 6<sup>th</sup> – 8<sup>th</sup> Grade  
Carrot Jr. Princess: K – 5<sup>th</sup> Grade

**The Royalty Court will be required to participate in the following 2023 Carrot Festival Events:**

- Royalty Coronation Banquet – Fri., February 3<sup>rd</sup>, 2023, at 6pm. Location TBD
- Carrot Cookery Contests: Tues. thru Thurs 7<sup>th</sup>-9<sup>th</sup>, 2023 Holtville Civic Center, 6pm
- Carrot Parade – Sat. February 11<sup>th</sup> (Royalty Court must be there by 9:15am.)
- Parade Awards/Trophy Presentations following the parade.
- Drum Line Competition following Parade Awards.

### **Other Chamber of Commerce Events for the 2023-24 year:**

- Holtville Easter in the Park Egg Hunt and Activities (April)
- Teachers Luncheon – 1<sup>st</sup> day of school year
- Veterans Day Parade (November)
- Brawley Cattle Call Parade (November)
- Holtville Christmas in the Park (December)
- El Centro Christmas Parade (December)
- Imperial Parade of Lights (December)
- Calexico Christmas Parade (December)
- Holtville Chamber Mixers (TBD)
- 2024 Carrot Festival Coronation Banquet