

FUNCTIONAL JOB DESCRIPTION

Job Title:	Child Nutrition Media Marketing Coordinator
Department:	Child Nutrition Services
Reports to:	Patricia Cawley
Supervises:	n/a

Description of job:	
<p>Technically savvy individual with a working knowledge of social media marketing including, Facebook, Twitter, Instagram, Webpages.</p> <p>Regularly maintain, edit, update, and post information to share with families, students, partners, and the community</p> <p>Follow timelines and schedule content to create a consistent stream of communication.</p> <p>Revise the social media calendar when necessary to optimize site visits.</p> <p>Taking photos/videos and uploading to social media platforms</p> <p>Organizing the content archive, track and report on analytics, and helping to expand our presence and following.</p> <p>A creative self-starter who can work independently to seek out new media and additional ways of connecting with school community</p> <p>Perform other duties as assigned.</p> <p>Stipend of: \$1,500</p>	

Protective Personal Equipment:	n/a				
Classification:	Sedentary:	Light: X	Medium:	Heavy:	Very Heavy:
<i>Classification Key:</i>					
<i>Sedentary – Exerting up to 10 lbs. of force occasionally; negligible amount of force frequently to lift, carry, push/pull or otherwise move objects;</i>					
<i>Light – Exerting up to 20 lbs. of force occasionally and/or 10 pounds of force frequently or negligible amounts of force constantly to move objects;</i>					
<i>Medium – Exerting 20 lbs. – 50 lbs. of force occasionally; 10 lbs. – 20 lbs. frequent; and/or greater than negligible up to 10 lbs. of force constantly to move objects;</i>					
<i>Heavy – Exerting 50 lbs. – 100 lbs. of force occasionally; in excess of 50 lbs. frequently; 10 lbs. – 20 lbs. of force constantly to move objects;</i>					
<i>Very Heavy – Exerting in excess of 100 lbs. of force occasionally; and/or in excess of 50 lbs. of force frequently; in excess of 20 lbs. of force constantly to move objects.</i>					
Driving Requirements:	None: X		Manual:		Automatic:

Work Environment			
Floor Surface:	Tile and/or carpet		
Inside:	100%	Outside:	
Lighting:	Incandescent or Fluorescent		
Vibration:	n/a		

PHYSICAL DEMANDS

LIFTING						
Maximum weight lifted: up to 25 pounds occasionally						
WEIGHT	Never	Occasionally	Frequently	Constant	Heights	Description of object
0 – 10 lbs.		X				
10 – 20 lbs.		X				
20 – 35 lbs.		X				
35 – 50 lbs.	X					

CARRYING

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Maximum weight carried: up to 25 lbs.						
WEIGHT	Never	Occasionally	Frequently	Constant	Distances	Description of object
0 – 10 lbs.		X				
10 – 20 lbs.		X				
20 – 35 lbs.		X				
35 – 50 lbs.	X					

PUSHING/PULLING Maximum push/pull: 10 lbs						
WEIGHT or FORCE	Never	Occasionally	Frequently	Constant	Distances	Description of object
0 – 10 lbs.		X				
10 – 20 lbs.	X					
20 – 35 lbs.	X					
100 + lbs.	X					

ACTIVITY	Never	Occasionally	Frequently	Constant	Comments
Sitting				X	
Standing		X			
Walking		X			
Bending		X			
Twisting		X			
Crawling	X				
Kneeling		X			
Squatting		X			
Climbing		X			
Reaching – Vertical		X			
Reaching – Horizontal				X	
Grasping		X			
Pinching		X			
Manual Dexterity		X			
Fine Dexterity		X			

FREQUENCY KEY: Never (0%); Occasionally (0 – 33% of shift); Frequently (34-66% of shift); Constant (67 – 100% of shift)

Qualification Requirements:

To perform this job successfully, an individual must be able to perform each of the above noted essential duties satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

Education and/or Experience:

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High School degree or equivalent; Bachelor or Associate's Degree preferred.

License/Certificate/Certification:

n/a

Technological and/or Technical Skills:

Communication Skills:

Strong technology and communication skills (spoken and written), including excellent phone courtesy.

Planning Skills:

Ability to prioritize needs and respond to requests in an organized manner. Self-starter, oriented to detail.

Interpersonal and Problem solving skills:

Ability to interface with parents, staff and members of the public in a helpful, efficient and professional manner; ability to effectively handle public complaints and issues using an effective problem-solving approach.

Terms of Employment:

12 month position. To be posted yearly.

Evaluation:

Date: 8/2018