

Briefing Notes for The SLLIS Board of Directors

By Nesrine Kelly, Enrollment Coordinator

(for the period of 7/25-11/15)

Purpose:

The purpose of this note is to inform the SLLIS Board of the Enrollment recruitment efforts. It is critical for SLLIS to maintain and increase enrollment.

Current Situation:

- Total students currently enrolled: 766
- New Applications on hand for the year 17-18: 11
- Please note that monthly incoming applications have not been historically tracked at SLLIS
- Began a new tracking system for incoming applications

Current Steps taken to increase enrollment:

- Created a full year work plan
- Created a list of targeted preschools
- Placed an ad in the Festival of Nations book on 8/28
- Participated in the Greater STL Hispanic Festival 9/23-9/25
- Started School tours in the month of October. (TCS 1ST Tuesday, TSS 2ND and TFS 3RD. Tours will continue throughout the year).
- Established a partnership with Alliance Francaise STL who are fully cooperating and opening their doors to us to their 1500 families.
- Established a partnership with Headstart Youth in Need Early Childhood Development program. YIN has 9 partnering centers and they are welcoming us to all centers and all their programs. They hold a total of 150 students in the right target age.

- Reached out to Headstart Urban League program who are willing to work with SLLIS. (There was reportedly no attempt to connect with the Urban League in the past).
- We have successfully completed an Ad and newsletter deal with the Kids Out and About online magazine. You can check out the link below: <http://us1.campaign-archive2.com/?u=e050d4e6175f2ead9889b2054&id=7d332ed615>
- Attended a KG event at Stella Maris Center Oct.26th
- Held a Volunteer Training event for parents on Oct..27TH
- We had a successful open house on Nov.3rd. 15 interested families showed up we received a few applications from this event.
- Had a successful Parent/meeting event on Nov.4th at Headstart Meramec center that resulted in a few more interested parents.
- Had a KG event at Headstart Southside center and it had a great turn out, more than 20 applications have been handed out.
- We continue to maintain communication with Headstart Youth In Need and are discussing further partnerships in regards of Diversity training and more exposure to their families.

