

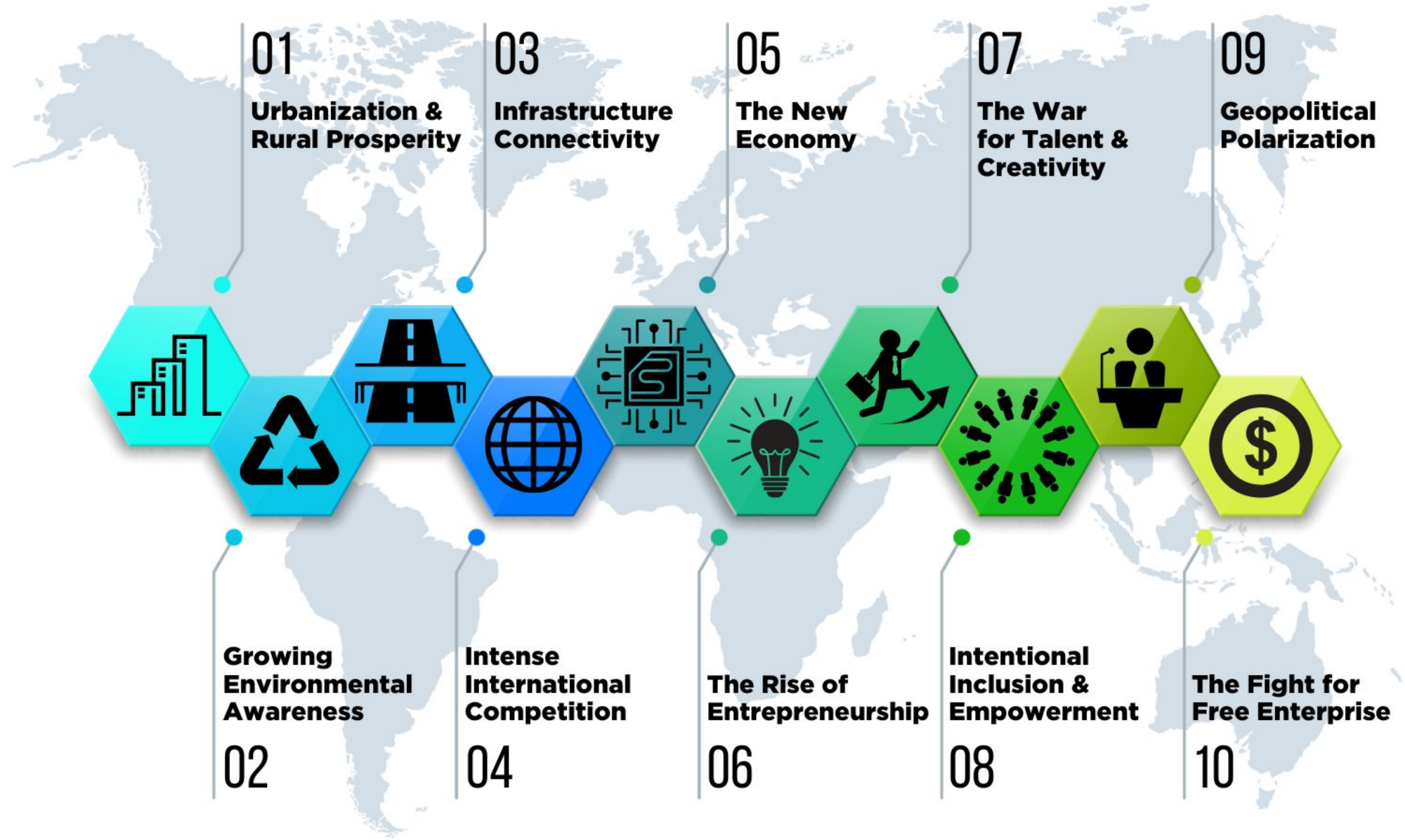


# New Georgia Economy

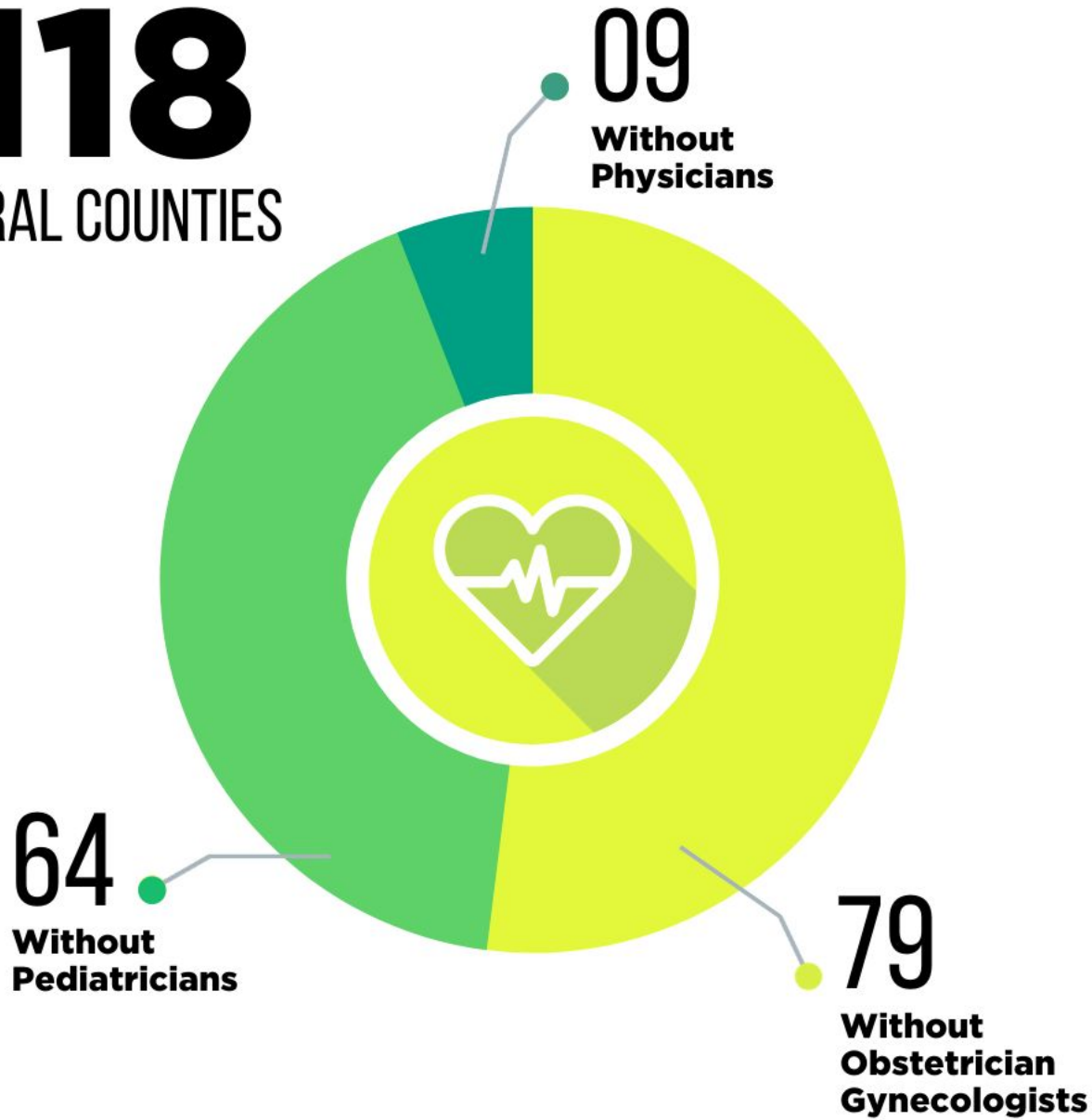
## Global Trends

Chris Clark, President & CEO, Georgia Chamber of Commerce

10 GLOBAL TRENDS IMPACTING GEORGIA



**118**  
RURAL COUNTIES



**42nd**  
Health Outcomes



**13%**  
Demand versus Supply



**64%**  
Local Unemployment Due to Health Issues

AMERICAN  
WORKERS

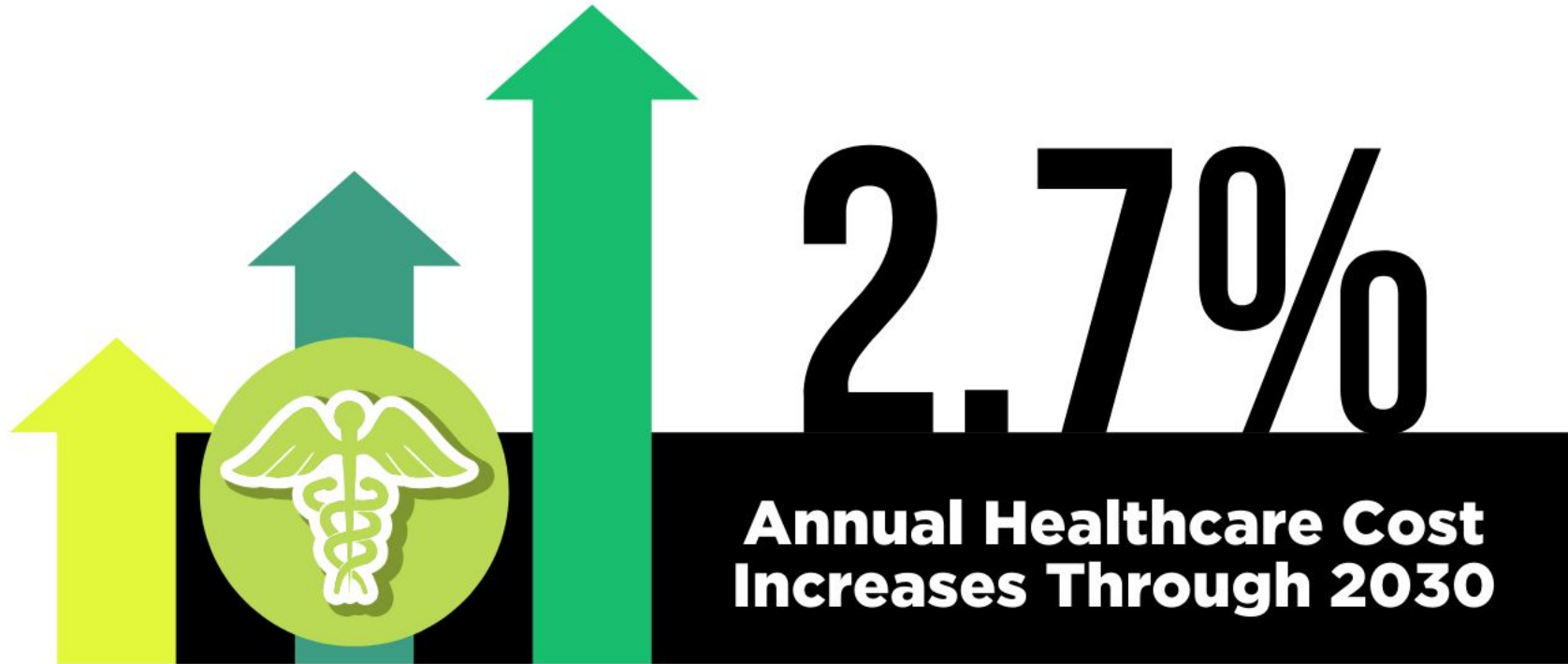
**1 in 5**

MENTAL HEALTH ISSUES

**+**

**1 in 10**

SUFFER FROM ADDICTION



GLOBAL 2030



**3B+**

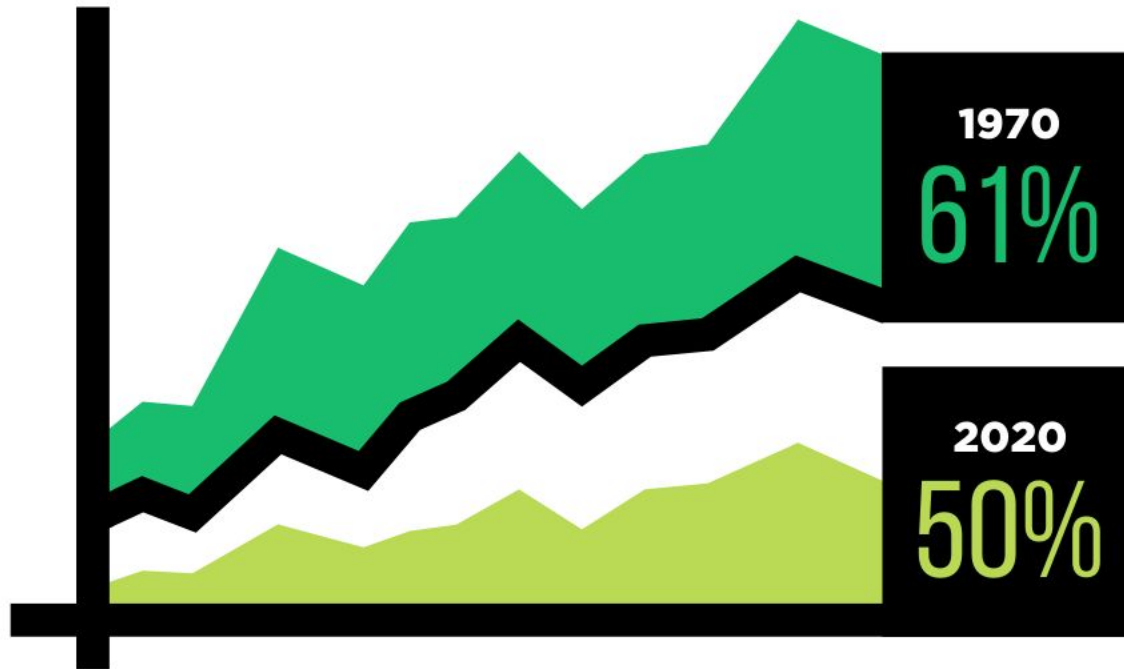
More People  
Need Housing



**300M**

New Units Needed

AMERICAN MIDDLE CLASS



**93%**



No Access  
to Housing  
Financing



RURAL GEORGIA

# MUST:

01. **Expand Rural Infrastructure**
02. **Expand Rural Talent Pool**
03. **Expand Rural Connectivity**
04. **Expand Middle Income Housing**
05. **Invest in Rural Healthcare**
06. **Invest in Rural Education**
07. **Improve Start-Up Success Rate**

# \$13B

## Potential Rural Economic Growth





# New Georgia Economy

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