

Contests, Advertising and Promotions

Commercial Advertising

State and federal funding is becoming increasingly limited, yet the financial needs of the School District are continuing to increase. In order to maintain a quality educational program, new funding sources must be exploited. Therefore, when commercial advertising can be allowed without risk to the welfare of the students, staff and patrons of the School District, and when allowing such advertising will, in the opinion of the Administration and School Board, not interfere with the otherwise existing curricular and extra-curricular educational processes, revenue may be generated by marketing of commercial advertising.

- Fees generated from advertising shall be applied to the general fund.
- Fees generated from membership to the Bantam Boosters that include advertisement follow the same policy, but revenue will be applied to Bantam Boosters.
- Advertising opportunities will be open to the community through an application process.

Date: March 28, 2016