

# BUILDING **INNOVATIVE** **LEADERSHIP** CAPACITY IN A DIGITAL AGE



EDUCATION  
INNOVATION  
ALLIANCE

OUR PARTNERS:



# OUR MISSION

Empower non-technical district administrators by enhancing their leadership skill set to enable better communication and decision making around innovation and technology initiatives.



## PROGRAM REQUIREMENTS

The Education Innovation Alliance (EIA) Chief Innovation Officer (CIO) certification program is intended to teach both non-technical and technical leaders about Innovation and Technology so they can better lead their districts through technology related initiatives and challenges. Understanding communication strategies, policies, common mistakes, and building an ongoing peer and expert network are best practices in addressing current and future challenges.

Each district team or individual will work with experts throughout the 8 month course to build a solution to a technology challenge, or dive an innovation / technology initiative in their district. The knowledge gained will provide participants with tools needed to address future challenges and dive technology related initiatives throughout their career. See what EIA Cohort 1 Alumni thought about the experience on our website: [www.eiak12.org](http://www.eiak12.org).

The program is delivered with state of the art technology tools in a blended learning environment, requiring work on your own time as well as scheduled meetings with industry experts and peers. We have 4 face to face sessions, 12 online flipped learning sessions, and a series of exercises to enhance individual and collaborative learning.





# OUR VISION

Build innovative leadership capacity for every school administrator by building a peer and expert network to better understand communication strategies, policies, and common mistakes in addressing current challenges around digital transformation.



## PROGRAM BENEFITS

- Receive a CIO digital badge certification upon presentation of the Capstone Education Technology Project Plan. The plan will provide an innovative solution to resolve a real technology challenge that a district is facing now.
- Learn about common problems facing districts and collaborate on ideas for innovative solutions.
- Gain an understanding of how technology impacts all departments within the district and learn strategies to unite departments around the district's technology vision.
- Grow their knowledge regarding current and future trends, network infrastructure, and technology terms.
- Develop a greater understanding of Future Ready, ESSA, and the infrastructure components for those initiatives.
- Foster a general understanding of technology funding and other programs such as E-rate.
- Benefit from education and industry thought leaders sharing how to successfully engage stakeholders in order to create and implement a technology related initiative.

The program commitment is for 8 months which includes 4 face to face sessions and 12 online flipped learning sessions.

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**Face to Face 1: October 5-6, 2018**

Online Session: October 15, 2018

Online Session: October 29, 2018

Online Session: November 12, 2018

Online Session: November 26, 2018

**Face to Face 2: December 7-8, 2018**

Online Session: January 15, 2019

Online Session: January 28, 2019

Online Session: February 11, 2019

Online Session: February 25, 2019

**Face to Face 3: March 8-9, 2019**

Online Session: March 18, 2019

Online Session: April 1, 2019

Online Session: April 15, 2019

Online Session: April 29, 2019

**Face to Face 4: May 10-11, 2019**



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