



Winterset Community Schools

Business Education Standards

- Standard 1: Understand the concepts and apply the principles of accounting, financial decision-making and personal finance.**
- Standard 2: Understand and apply the processes and concepts needed for effective business management.**
- Standard 3: Understand the relationship between business, law, and the consumer and how this relationship affects business decision-making.**
- Standard 4: Understand business concepts, tools, and creativity necessary in the workplace.**
- Standard 5: Understand career concepts as a basis for making appropriate career choices. Understand concepts and strategies needed for career exploration, development, and growth.**
- Standard 6: Understand concepts, strategies, and systems needed to interact effectively with others.**
- Standard 7: Understand essential mathematical operations and statistical procedures.**
- Standard 8: Understand the economic principles and concepts fundamental to business.**
- Standard 9: Understand fundamental entrepreneurial concepts that affect business decision-making.**
- Standard 10: Understand and apply the concepts, systems, and tools needed to gather access, synthesis, evaluate, and disseminate information.**
- Standard 11: Understand the basic marketing principles of distribution, price, promotion, and sales.**
- Standard 12: Understand the need to use effectively the resources that support your work activities.**
- Standard 13: Understand the basic skills necessary for life skills in a technical society.**