



**irvin simon**

PHOTOGRAPHERS

October 10, 2022

Patricia Hallas  
Mildred Moss Elementary School  
16 Simpson Pl  
Metuchen, 08840

**Re: School Portraits Proposal – Online School**

Dear Patricia & Mildred Moss Elementary School,

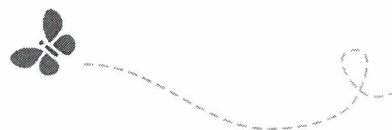
Thank you so much for considering us to photograph the students at Mildred Moss Elementary School for the upcoming school year.

We've been capturing beautiful portraits of students for over 70 years. We have earned the trust of hundreds of schools, many in your area, who count on us every year to provide a smooth, fun, and professional Picture Day experience for the school, parents, teachers and students.

Alpine Elementary School  
Belleville School #7  
Bryant Primary School  
Carlstadt Public School  
Christ Church Nursery School  
Deerfield School  
Dwight Englewood School  
East Brook Middle School  
ECCS  
First Presbyterian Pre-School  
Golda Och Academy  
Grace Norton Rogers School  
Grover Cleveland Middle School  
Hartshorn School  
Hatikvah International Charter  
Hawthorne Elementary School  
Hillside Elementary School  
Hoboken Dual Language Charter  
Hoboken Montessori School  
Indian Fields Elementary School  
iPlusOne Academy

J Metro West Nursery School  
JCC - Scotch Plains  
JEC Lower School  
Jersey City Global Charter  
Kaplen JCC on the Palisades  
Kent Place School  
Kindergan Pre School  
Maple Road Elementary School  
Memorial Elementary School  
Moriah School  
Mt Olive Middle School  
Mustard Seed School  
Open Door Nursery School  
Oradell Reformed Church NS  
Parkway Elementary School  
Perry L. Drew Elementary  
Princeton Charter School  
Prospect Presbyterian Co-Op NS  
Rabbi Barry H. Greene ECC  
Ralph S Maugham Elementary  
Riker Hill Elementary School

Salt Brook Elementary School  
South Mountain Elementary  
Stony Lane School  
Stuart Country Day  
Tadpole Village Preschool  
Temple Beth Shalom Pre-School  
Temple B'nai Abraham NS  
Temple Emanuel  
Tenafly Middle School  
Tenakill Middle School  
Tessa International School  
The Elisabeth Morrow School  
Unity Charter School  
Valley Brook Country Day  
Valley Regional Programs  
Walter C. Black Elementary  
Washington School  
West Brook Middle School  
Whittier Elementary School  
Wyoming Elementary School





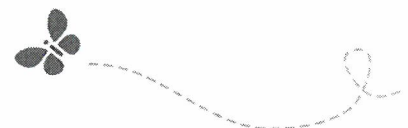
# irvin simon

PHOTOGRAPHERS

## Our Services:

We provide the highest level of school portrait services in the industry including...

- The Very Best Photographers! Our photographers are specialists in working on location to capture unique and beautiful images of children.
- Dedicated Account Manager to provide a seamless and personal start-to-finish experience satisfying the needs of the Administration, PTA, Faculty, Yearbook Advisor, Parents & Students.
- Knowledgeable & Friendly Customer Care Team standing by to answer and resolve student & parent questions via 800 number and online.
- Guaranteed Compatibility with Student Information Systems and your Yearbook Provider.
- Guaranteed Satisfaction. All of our work is 100% satisfaction guaranteed.
- Gorgeous Printing on Kodak Professional grade matte paper.
- Safety and Security is our first priority. Our photographers undergo thorough background screenings and safety training.
- Accreditation by the Professional School Photographers Association International and Membership in the Professional Photographers Association of America.



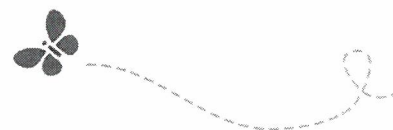


**irvin simon**

PHOTOGRAPHERS

**Online School Picture Day Details:**

1. Online Photo Ordering! Parents can view and order portraits all online! School does not collect any payments or forms at all!
2. Shipping Direct to Parents! School does not need to hand out portraits to students!
3. Parents receive a high quality printed proof sheet with easy ordering instructions and login password information.
4. Parents can also be notified directly via email – with a link to their student’s portraits and the login password information when provided by the school.
5. We typically print and ship orders within 48 hours.
6. Choice of dozens of beautiful Backgrounds at no additional charge.
7. Amazing products like mugs, fridge magnets, etc. See attached Pricing Summary.
8. Your school earns 25% of all package sales as a fundraiser.
9. Our professional, kid-friendly photographers will capture multiple images of every student and verify, on-site, that a beautiful image is captured every time.
10. We will photograph the students on the following dates: Fall 2023
11. Complimentary retake/absentee session.
12. Complimentary prints of each class group for the school archives.
13. Complimentary digital images of individual and group photos for Yearbook





**irvin simon**

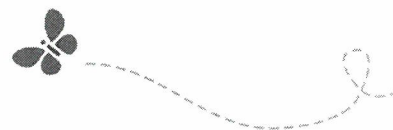
PHOTOGRAPHERS

14. We also offer a complete line of Yearbooks.

15. Additional Details:

- We will photograph all staff who come to the camera
  - Complimentary class group for all Teachers
  - Sibling portraits available.
  - Complimentary certificates for Kindergarten graduates.
  - Genesis image link
- 
- We will donate \$200 in Gift Certificates to be used at our site! Great for school raffles, auctions or gifts.
  - We will provide complimentary packages for all staff & School Photo Committee.
  - Amazing online Family Rebate Plan, the 3rd, 4th & 5th child is free!

146 Meacham Avenue  
Elmont, New York 11003  
Office 800.540.4701  
Fax 516.437.0158



smiles you can count on  
irvinsimon.com



# irvin simon

PHOTOGRAPHERS

We greatly appreciate having the opportunity to serve you and your school. If you are in agreement with these terms, please sign one copy of this agreement and return for our files so we can reserve the dates and print the necessary notices. Of course, I would be more than happy to present our programs to you in person. Again, thank you for selecting Irvin Simon Photographers. We look forward to serving you.

Cordially,

Steve Miller

President

October 10, 2022

Valid Through - 2022 - 2023

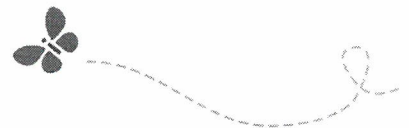
For: Mildred Moss Elementary School

Patricia Hallas

\oi1\ Two year agreement with Guaranteed Price Freeze! A great way to pass savings to your community.

cc: Erica Dresner

146 Meacham Avenue  
Elmont, New York 11003  
Office 800.540.4701  
Fax 516.437.0158



smiles you can count on  
irvinsimon.com



## Ordering & Pricing Summary

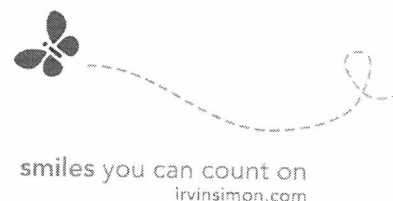
- Parents & Students have the choice of ordering online, by phone, or by mail.
- Choose from a variety of payment options including:  
American Express, Visa, and MasterCard
- For mail orders, we also offer the choice of check and money order.
- Additional Packages & Unique Products like Fridge Magnets, Key Chains, Large Prints, Mugs & Image Downloads are available.
- All Portraits and Products are offered satisfaction guaranteed.
- As a courtesy to your school, we have reduced our Standard Pricing by 10% to 25%.
- No coupon code or special instructions are needed. The discounted pricing will appear automatically online!

1 8x10 / 2 5x7 / 8 Wallets (add-ons)	12 <sup>95</sup>
1 5x7, 2 3x5, 4 Wallets	29 <sup>95</sup>
1 8x10, 2-3x5, 4 Wallets	36 <sup>95</sup>

- Packages are shipped directly to parents' homes. Parents receive an email confirmation and tracking number with their order. Postage is discounted to \$3.95.
- All Packages Include a Complimentary 5x7 Group Photo.

19DX

146 Meacham Avenue  
Elmont, New York 11003  
Office 800.540.4701  
Fax 516.437.0158

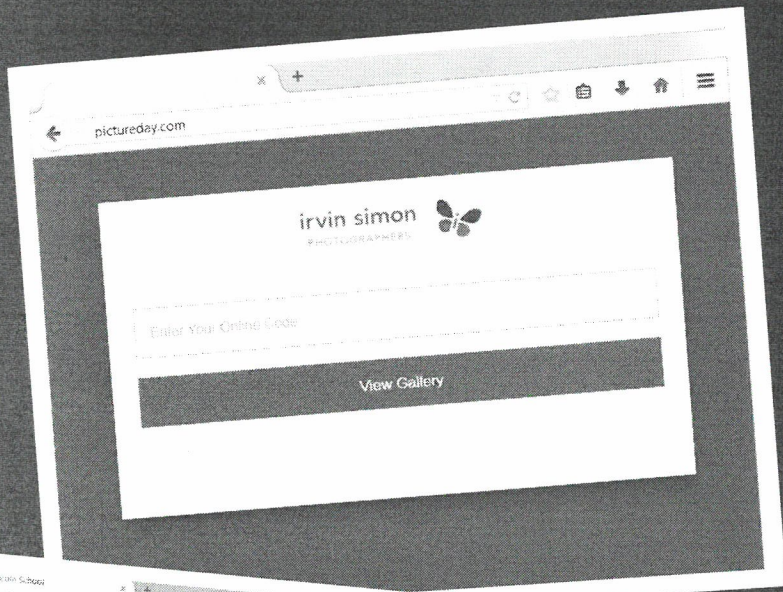




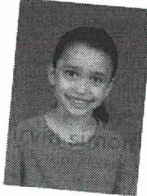
# PictureDay.com

**irvin simon**  
PHOTOGRAPHERS

## Online School Portraits Made Easy!



Lincoln School  
**order your school portraits today!**

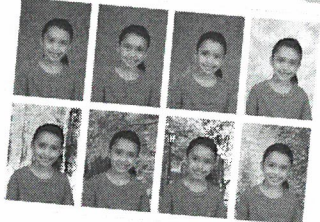


- 1 visit [pictureday.com](http://pictureday.com)
- 2 enter your online code: Q45897-A105
- 3 place your order!

your order will be printed on Professional Grade Photographic Paper

name:  
Madison Smith  
class/group:  
Jones  
due date:  
November 15th


more poses available online at [pictureday.com](http://pictureday.com)



portraits make great gifts!

group photos are great memories.

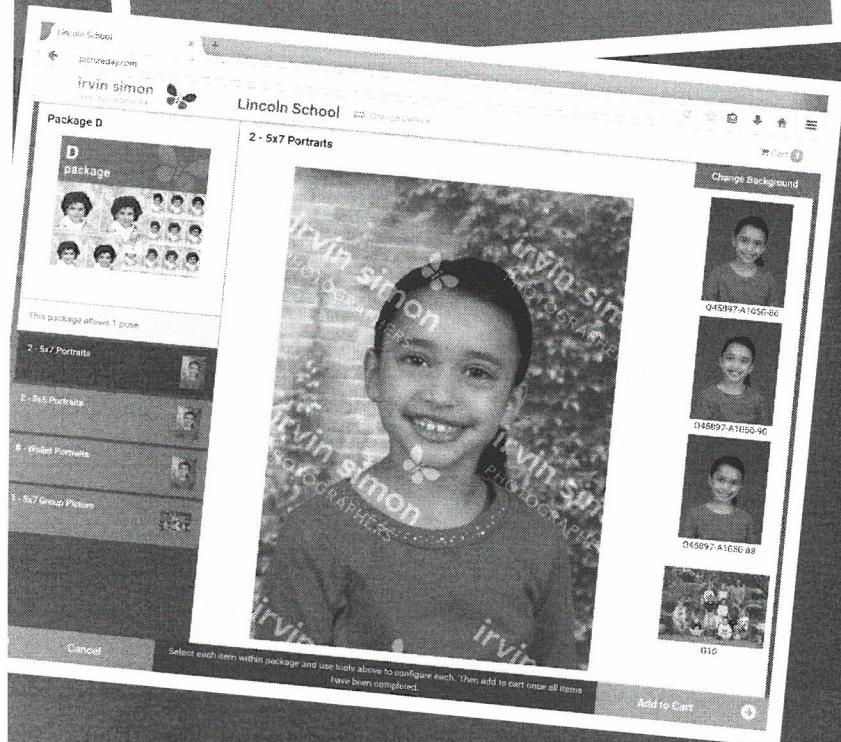
choose your favorite background



**last day to order: November 15th**

prefer to order by phone or mail? call 1-800-540-4701

**irvin simon**  
PHOTOGRAPHERS



## Everybody loves PictureDay.com!

- Families view and select portraits online
- Secure online ordering by computer, phone or tablet
- Phone and mail-in orders also accepted
- Shipping Direct to Parents
- No more handling of forms, payments and orders at the school

Contact us for more information! 1-800-540-4701  
Visit us at [irvinsimon.com](http://irvinsimon.com)

