

A promotional poster for the Hero Squad program. At the top left is the Hero Squad logo, which includes the text 'HERO SQUAD' and 'LEUKEMIA & LYMPHOMA SOCIETY'. To the right of the logo, the text 'SAVE THE DATE' is written in large, bold, white letters, with 'THE HERO SQUAD IS COMING TO OUR SCHOOL' in smaller yellow letters below it. A dark blue banner across the middle contains the text 'FIND OUR SCHOOL & SIGN UP WITH YOUR CLASSROOM TODAY' in white. Below this banner, there is a white text box with the following content: 'Our school has teamed up with the Hero Squad to teach our students about kindness, bravery and how working together for one common goal will help both children and adults in their fight against cancer.' followed by 'Sign up today to get started raising money online and your student will be recognized as an early Hero Squad member and receive limited-edition Hero Gear like the ones shown below!' and 'SIGN UP AT [HEROSQUAD.ORG](https://HEROSQUAD.ORG)'. Below the text box, there are images of Hero Squad merchandise: three small character figurines, a blue t-shirt with the Hero Squad logo, and a young girl wearing a yellow t-shirt with the Hero Squad logo and white arm bands. At the bottom left, the Leukemia & Lymphoma Society logo is shown next to the Hero Squad logo.

## “We Are About to Kick Off!”

### We Are About to Kick Off!

Heroes are never alone, they band together! Our school has decided to take on blood cancer and our mission is to help find a cure. Be on the lookout for more information in the upcoming days as we kick-off our **Hero Squad** program on April 5th

By participating in **Hero Squad**, your student will learn about teamwork, bravery, social awareness, and will become part of a Squad that supports blood cancer patients, letting them know they are not alone. **Hero Squad** emphasizes the importance of social and emotional learning and gaining the experience of helping both children and adults in their fight against blood cancer right in our community.

Your student can get started early by visiting [HeroSquad.org](https://HeroSquad.org), finding our school and joining their classroom to set up a page of their own. Help your student develop goal-setting, self-motivation and organizational skills and they will earn fun Hero Gear at various fundraising levels! Every hero needs a squad!

## ¡Estamos a punto de empezar!

¡Los héroes nunca están solos, sino que unen fuerzas! Nuestra escuela ha decidido unirse a la lucha contra el cáncer de la sangre, y nuestra misión es la de ayudar a buscar una cura. Estén atentos a más información en los próximos días, ya que vamos a lanzar nuestro programa **Hero Squad** [Escuadrón de Héroes] el 4/5/2021

Al participar en el programa **Hero Squad**, su hijo aprenderá sobre el trabajo en equipo, la valentía y la conciencia social. Además, formará parte de un escuadrón que apoya a los pacientes con cáncer de la sangre haciéndoles saber que no están solos. Este programa enfatiza la importancia del aprendizaje social y emocional, así como de adquirir la experiencia de ayudar tanto a niños como a adultos en su lucha contra el cáncer de la sangre, aquí mismo, en nuestra comunidad.

Su hijo puede comenzar antes visitando [HeroSquad.org](https://HeroSquad.org), buscando el nombre de nuestra escuela y uniéndose a su aula para crear una página propia (el sitio web está en inglés). Mientras usted lo ayuda a desarrollar habilidades para el establecimiento de metas, la automotivación y la organización, él o ella ganará divertidos artículos del equipo de héroes (“Hero Gear”) en varios niveles de recaudación de fondos. ¡Todo héroe necesita un escuadrón!

