

January 2017 - Chamber Board Meeting
Cellar Door Coffee Company
January 4, 2017

In attendance were Ted Lysiak, Michelle Zivoder, Jerry Kehoe, Caitlin Lawless, Erika Frankel, Ellen Kratky for Roger Angel, Ben Coll and Rick Patrick.

Erika presented the financials for the 2016 fiscal year. A review of key items was had.

Discussion pertaining to improving chamber renewals and obtaining new members was had. Chamber membership packets will be going out in January. Rick to order additional plaques and 2017 plates.

Committee assignments for 2017 were reviewed and dates were set for 2017 meetings and events.

Ted spoke about the upcoming Joint Economic Development Committee which will hold its first meeting on January 26th.

Ben showed a mock up of the Discover Garrettsville web portal that he is working on. This will co-incide with the Discover Garrettsville Community Guide and punch card promotion. This will not be a redo of any existing web sites but a portal to reach all of the Garrettsville sites.

Proposal was created for the allocation of the Queen of Hearts Funds. This proposal will be taken to the chamber members at the February meeting for approval.

- 1) Allocation of \$30,000 (\$10,000/year for 3 years) towards an economic development person / company
- 2) Reinvestment in the shop local promotion of Garrettsville
- 3) \$10,000 into rainy day fund
- 4) \$5,008 into general purpose fund
- 5) \$25,000 for new digital sign and kiosk
- 6) \$5,000 Local Signage to direct visitors to the business district, shopping areas etc.
- 7) \$3,000 (\$250/month for 1 year) to the NGCC for the Snack Pack program

Discussion that funds allocated to any project would be divided as such: 1/3 into general fund | 2/3 into JED

Discussion on Business of the Year Awards.