



Flossmoor School District 161
Community Engagement Committee Meeting
Wednesday, April 21, 2021
3:15 - 4:15pm via Zoom
Facilitator: Dr. Dana Smith, Superintendent

Meeting Agenda & Notes

Team members present: Dana Smith, Christina Vlietstra, Mariba Woods, Charlotte Smith, Amy Kent

1. Welcome / Check-In
2. End of the Year and Back to School Events
 - a. District PTO is meeting this evening and will support
 - i. Previous years have purchased water bottles
 - ii. Ideas: provide chalk for Chalk the Walk [Meijer donation?], water bottles, school giveaways, yard signs
 - b. The metrics / safety protocols will determine a lot of what is possible
 - c. Maybe some individual school events instead of district-wide events
 - d. Dr. Smith will reach out to the village and park district about logistics
3. Hidden Gem Half-Marathon
 - a. September 11, 2021
 - b. Staggered starts, etc. due to safety protocols
 - c. Each school previously had mascots, some water stations, cheering the runners on, etc. Once there are more details, we can determine what we can do to help support.
4. New Family Ideas
 - a. PTO
 - i. Welcome for new families and kindergarten families
 - b. If we are not able to do the back to school night, maybe a new family back to school night, or have them come early to the back to school night. Something special for new families, marketing materials, etc. by realtors, villages, etc.
 - c. Village has a new resident packet based on new water service. Maybe a new family packet that includes the who to call for what list, park district information, school contacts, etc.
 - i. Amy Kent will find the contacts for each city/village.

- d. Mariba will ask PTO members to reach out to Dana with any other ideas
5. Other ideas?
- a. Keeping family members engaged of those who are no longer with the district.
 - i. Used to do a mailing that was very expensive
 - 1. Possibly do 1-2 “state of the district” mailings per year to highlight what great things D161 is doing
 - a. Will assist when / if there is a referendum, etc.
 - b. Will be done within 1-2 weeks of school ending [EOY recap and preview of next year]
 - c. December
 - d. Add Constant Contact sign-up information, website, social media, how to contact board members
 - e. Double check statutes on asking businesses to advertise
 - ii. Currently have a database that individuals have to sign up for to receive Constant Contact messages
6. Next Meeting Date:
7. Topics for Next Meeting:
- a. Average number of new unique families:
 - b. To do items
 - c. Next meeting in the next few weeks