

CLAREMORE ATHLETICS

SPONSORSHIP PACKAGES



We are excited to offer your business an opportunity to showcase your school and community support while taking advantage of prime promotional real estate during games.

ACADEMICS

students gain hands-on experience in digital video production beyond the classroom.

ACTIVITIES

entire student body and families can all see benefits from your sponsorship.

ATHLETICS

promote district-wide athletics.

GAIN THE HOME-FIELD ADVANTAGE

Stimulate Sales

Increase brand loyalty

Drive traffic to your business

Create brand awareness and visibility

Set yourself apart from the competition

Show support for our community & students

Help keep athletic programs competitive

Enhance the fan experience & leave a positive impression about your business and our team



ZEBRA RED - Limit 8

\$5,000

- 1 - 7'x7' Panel Ad (2:1 rotation)
- 2 - 30 sec. video commercial in the pre-game loop and 1 during half-time
- 1 - Full Page Ad in the Football program
- 4 - All Sports Passes
- 6 - Reserved Seating Football Tickets
- 4 - QBC Meal Passes every home game
- 1 - Promotional Table at (4) Football Games (Homecoming & playoffs are excluded)
- 4 - Flyers sent to CPS email list through Peachjar (1/quarter)
- 2 - ZTV Sponsorship Shoutout during livestream
- 2 - ZTV 30 sec. video commercial in livestream
- Business name on CHS Marquee on Gameday
- Logo on Athletic Social Media and Website
- Logo on board during CYFA, J/T Games, Sub-Varsity Games and playoffs
- Logo rotation on board throughout the week until after playoff games



ZEBRA WHITE - Limit 4

\$2,500

- 1 - 7'x7' Panel Ad (rotation 20%)
 - 1 - 15 sec. video commercial in pre/game loop
 - 3 - 10 sec. PA Announcements
 - 1 - Promotional Table at (2) Football Games (Homecoming is excluded)
 - 2 - QBC Meal Room Tickets
 - 2 - Flyers sent to CPS email list through Peachjar (1/semester)
 - 3 - ZTV Sponsorship Shoutout during livestream
 - Logo on Athletic Social Media and Website
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- 2 - All Sports Passes &
 - 4 - Reserved Seating Football Tickets
- OR**
- 1 - Full Page Ad in the Football program



ZEBRA SILVER - Limit 4

\$1,250

- 1 - full-Screen Logo - PreGame loop
- 1 - Half Page Ad in the Football program
- 2 - Reserved Seating Football Tickets



GAMEDAY SPONSOR

\$1,250

- Full-Screen Logo - PreGame loop
- Full-Screen Game Day Logo - Timeouts
- Coin Toss before the game
- Souvenir Signed Football
- 1 - Flyer sent to CPS email list through Peachjar during sponsorship week
- 10- reserved seats for the sponsored game
- Business name on CHS Marquee on Gameday
- 1 - Promotional Table for the sponsored game
- 6 - PA Announcement "Tonight's Gameday Sponsor is..."



CRAWLER

\$500

Lower Crawler - (20 characters)
30 views/game minimum
\$500 - Logo and text



1ST DOWN

\$1,250*


*GAME \$1,250
*SEASON \$5,000

PA announcement with every Zebra 1st down. "... that's another 'business name' first down."

ZTV Livestream announcement with every Zebra 1st down. "... that's another 'business name' first down."

Graphic pop-up with 'business logo' and first down on video board

ZEBRAS 35	1ST & 10	4:30 <small>QTR 2</small>	ON 35	GUEST 14
A1				B1
A2				B2
CRAWLER - 20 CHARACTERS				

ZEBRAS 35	1ST & 10	4:30 <small>QTR 2</small>	ON 35	GUEST 14
7' X 7'				7' X 7'
7' X 7'				7' X 7'
34' X 2.5'				