

NONINSTRUCTIONAL OPERATIONS

Naming and Sponsorship Rights for School District Facilities

The District recognizes the importance of naming and/or sponsorship opportunities for its buildings, outdoor and interior areas, spaces, features and objects. Naming and/or sponsorship actions shall be consistent with the District's values and shall not detract from the District's dignity, integrity, or reputation, nor shall any such actions create a conflict of interest, or the appearance of a conflict of interest, or confer special privileges.

The Board shall approve the naming and/or sponsorship title. The Board shall approve all design considerations such as colors, shapes, and sizes along with the location of any and all signage or fixtures to be displayed in and/or on buildings, outdoor and interior areas, spaces, features, and/or objects. The Board authorizes the superintendent to work with potential sponsors prior to final Board approval.

The Board must approve all naming rights granted for any buildings, outdoor and interior areas, spaces, features and objects and reserves the right to reject or revoke such requests in accordance with this policy and its procedures.

The Board reserves the right, in all cases, to refuse to name a particular facility/piece of property.

The Board authorizes the Superintendent or designee to establish procedures for receiving and submitting requests for naming or sponsorship rights to the Board of Trustees for approval.

Legal References:

Cross References:

Policy History:

Adopted on: November 15, 2022

Revised on: