

REGIONAL SCHOOL UNIT NO. 57
Office of the Superintendent
Waterboro, Maine 04087

PR-Technology Committee Meeting

October 17, 2016

6:00 PM

EAST BUILDING – TECHNOLOGY DEPARTMENT

Committee Members:

David Allen
Jennifer Mayo

Bryan Carpenter

Judith Vassalle

Others Present:

Angela Madigan
Barbara Gauvin

Angela Scully
Lori Lodge

Kevin Perkins

AGENDA:

- A. Call to Order (6:00 pm)
- B. Declaration of Quorum - A quorum was established.
- C. Adjustments to the Agenda - None
- E. Approval of Minutes from September 19, 2016 – Changed affects to effects in Section F. 1 Approved
- F. Old Business
- G. New Business
 - 1. Public Relations
 - Community Engagement Grant (Lori Lodge)
As part of a Nellie Mae Grant, the District is engaging in an effort to reach out to the community to move forward with our work on student-centered learning. The requirement of the Grant is to work with community groups to do the work. Lori is approaching the PR Committee to compile a list of groups that we can ask to be part of the process.
 - Community Group Ideas
 - Waterboro Town Hall is holding a business leaders' meeting next week.
 - Gile Orchards
 - Shaker Pond Ice Cream

- School PTC
- Alfred Shelter
- Day Cares in communities
- Fire Department
- Sheriff's Dept.
- Banks/Credit Unions
- Help elderly or house-bound citizens
- Central Maine Power
- Insurance Firms

An idea was floated out for schools to partner with these businesses to do community service in combination with our request for their assistance in completing the Grant.

- Field Advertising
This topic was brought up after the Activities State of the Schools presentation at a previous School Board meeting. It was mentioned that the PR Committee should be involved so that the Committee is aware of advertising that is brought into the schools. Bryan Carpenter will reach out to the Policy Committee about reviewing advertising policies that either are or should be in place for the District.

2. Technology

- October 7 Workshop Day – Kevin shared the work of the workshop day on unit development and the role of technology to support teachers in the creation of the units.
- SIS/LMS Review Committee – Kevin shared the progress of the Committee. A team of school staff members has met to create a metric to measure different systems that are available. The next step is to hold community parent forums to get the view of parents as to what they would like to see in a learning management system. These meetings are scheduled between Oct. 24 and Nov. 16.
- Sub Calling/AESOP – This year the District is using a new sub system titled AESOP. AESOP is an automated program that will allow teachers to sign up online or by phone and have the system contact subs to schedule the sub. Teachers are being trained now and subs will be trained in the near future. The system will be put into place fully after everyone has been trained.
- Digital Divide. [NY Times](#) and [Portland Press Herald](#)
David Allen heard a podcast that describe efforts in a southern US community that had 25% of homes in the community that were without Internet access. He remembered a [survey](#) that RSU 57 did last year that showed 89% of our students in grades 7-12 reporting that they have Internet access at home. He felt that the district should begin discussions on how we can increase this number.

There are devices available that allow districts to sign out to students to take home so that they can access the Internet at home to complete work. These devices are also available for use on buses.

The Committee would like to keep this issue on our radar screen so that we can be aware of opportunities that become available in the future.

- Student Access to Technology
Incorporated above

H. Other

WCSH 6 visited the Middle School today to visit David Pope, who was recognized as an inspiring educator for his work in developing a zero waste program.

Is it possible for the student rep report in each School Board meeting to be posted on the district web page or on the District Facebook page? There are great things happening and we should get the news out.

G. Adjournment (7:20 pm)

Next meeting November 21st at 6:00 p.m.