

**REGIONAL SCHOOL UNIT NO. 57**  
**Office of the Superintendent**  
**Waterboro, Maine 04087**

**PR-Technology Committee Minutes**  
November 19, 2018

**CENTRAL OFFICE**

**Committee Members:**

David Allen  
Anastasia Ferguson

Judith Vasalle  
Jodi Laine

Jennifer Mayo

**Others Present:**

Barbara Gauvin  
Kevin Perkins

Amanda Dube  
Cathy Poulin

**AGENDA:**

**A. Call to Order**

Meeting was called to order at 6:05 p.m.

**B. Declaration of Quorum**

A quorum was established with 5 members present.

**C. Adjustments to the Agenda**

None.

**D. Approval of Minutes from October 15, 2018**

The minutes were approved as written.

**E. Old Business**

None.

**F. New Business**

1. Brightbytes Survey Update  
Moved to February 2019.
2. Synergy Elementary Report  
Kevin Perkins presented the new elementary report cards that are being put into place (attached).
3. Say Something/Sandy Hook Promise Update  
Sandy Hook Promise suggested that we move the roll out to after the holiday break. The date that had been scheduled in December only left a

week before winter break. Their suggestion is to postpone so that school is in session for a good period of time so that if a significant report is made, school personnel will be available to help address the issue. They feel that it is important for the level of adult support be high in the initial stages.

4. Discuss Advertising in Schools (KHB)

The job of the PR/Technology Committee is to present ideas to an ad hoc committee comprised of the PR/Tech and Policy Committees. The bullets below represent the themes and concepts discussed:

- Can we sell adds during sporting events that would show on the score board during a season?
- Concern that allowing some ads will open the door for others to join in.
- Once you open the door, can you keep the door closed for companies that may not represent the values of the school department?
- Can we keep it to businesses vs. politicians, etc.?
- Who manages the rules after they are established?
- Is this only for the high school? Other levels will want to participate, especially if it brings money in.
- Would like to hear from the athletic department.
- Does it apply to more than athletics?

**G. Other**  
None.

**H. Adjournment at 7:10 p.m.**

**December Agenda**

December 17th at 6:00 p.m. in the Central Office Conference Room

1. Follow up report on K-8 report cards.
2. Follow up report on Say Something roll out.
3. Review Policy AEC "Reporting to Public"



Trimester 1 Comments

I can comment.

Trimester 2 Comments

Trimester 3 Comments



Trimester 1 Comments

I can write any comment that I wish.

Trimester 2 Comments

Trimester 3 Comments

## ACCOUNTABILITY / REPORTING TO THE PUBLIC

The Board is conscious of its responsibility for making informed decisions which will impact student learning and school system operations. As an elected body, the Board recognizes it is accountable to the citizens of the school unit for its decisions and the educational achievement of its students. Basic accountability is the reporting of data concerning student achievement and, in general, the operations of the schools.

The Board directs the Superintendent to prepare appropriate reports which will provide the Board with the information it needs to make appropriate policy and planning decisions and to keep the public informed regarding the academic progress of its students, the effectiveness of school programs, and the needs of the school system. As practicable, the Superintendent may combine such reports into a single document and/or presentation or use multiple reporting processes, depending upon the nature of the information. Such reports shall be made available to the public.

The Superintendent shall also be responsible for gathering and submitting data to the Maine Department of Education (DOE) and other agencies as required by law and/or regulations and for preparing and disseminating reports to the Board and the public in compliance with applicable laws and/or regulations. Data collated by the State shall be incorporated into reports to the Board and/or public as mandated by law and/or regulations.

### A. District Annual Report

Each year the Superintendent shall prepare and present to the Board an annual report addressing the activities of the school unit and his/her recommendation(s) for improving student learning and school system operations. The report shall be made available to the public as a means of informing parents and citizens of the school system's goals, plans, programs, and operations.

### B. Comprehensive Plan Report

Each school unit must develop and implement a Comprehensive Education Plan which is aligned with Maine's system of Learning Results, focused on the learning of all students, and oriented to continuous improvement and includes the elements listed in Chapter 125, Section 4.02, of the Department of Education Rules. The Superintendent shall make an annual report to the Board and public on the school system's Comprehensive Education Plan and school improvement progress. The Board shall annually review and approve the Comprehensive Education Plan.

### C. Local Assessment System

The Superintendent/designee, with the assistance of appropriate staff, will prepare for the Board's review and for dissemination to the public on an annual basis the results of the Local Assessment System. The purpose is to enable the Board and public to monitor



student progress in achieving the content standards of the system of Learning Results and to make informed decisions concerning the instructional program and allocation of resources.

D. District Report Cards

In compliance with federal law and regulations and to provide relevant information concerning the academic performance of the school system and of its individual schools, the Superintendent shall be responsible for annually collecting and submitting required data and for preparing and making available to schools, the parents of children in those schools, and the public a “district report card.”

As required by federal law, district report cards shall contain the following information:

1. Aggregate data on student achievement at each proficiency level on state academic assessments and disaggregated data reflecting race, ethnicity, gender, disability, migrant status, English proficiency, and status as economically disadvantaged;
2. Comparison of these student groups regarding achievement levels on each of the State assessments;
3. Percentage of students not tested, disaggregated by student groups;
4. Most recent two-year trend data in achievement by subject area and grade level in areas where assessments are required;
5. Aggregate data on state indicators to determine Adequate Yearly Progress (AYP) and the number, percentage, and names of schools identified for improvement, including how long they have been so identified;
6. Graduation rates for secondary schools, disaggregated by student groups;
7. Information on the school unit’s performance relevant to Adequate Yearly Progress and the number, percentage, and names of schools identified for improvement, including how long they have been so identified;
8. Professional qualifications of teachers and percentage of teachers with emergency or provisional qualification;
9. Percentage of classes not taught by highly qualified teachers, in the aggregate and disaggregated by high poverty and low poverty level schools; and
10. Comparison of the school unit’s student achievements on state assessments and other indicators of Adequate Yearly Progress to students in the state as a whole.

As applied to data for individual schools, the district report card will include the following information:



1. The same information contained in the district report card;
2. Whether the school has been identified for school improvement; and
3. Information that shows how the school's students' achievement on the statewide academic assessments and other indicators of Adequate Yearly Progress compared to students in the school unit and the state as a whole.

E. Responsibilities Associated with District

The Superintendent/designee shall be responsible for:

1. Updating and submitting required information;
2. Providing district report cards to parents of students in the district's schools in an understandable and uniform format and, to the extent practicable, in a language the parents can understand; and
3. Making district and school report cards widely available through public means, such as distribution to the media, posting on the Internet, and distribution through public agencies.

F. Financial Reports

The Superintendent/designee shall provide to the Board and public quarterly reports concerning the financial condition of the school system.

G. Other Reports

The Board may request and the Superintendent/designee shall provide to the Board and/or public other reports related to school system goals and objectives, the instructional program, and operations of the schools.

Legal Reference: 20 U.S.C. § 6311 (No Child Left Behind Act)  
20-A M.R.S.A. §§ 4502(1), (6)  
Ch. 125, 127 (Maine Dept. of Ed. Rules)

Cross Reference: ADF – School District Commitment to Learning Results  
ILA – Student Assessment/Local Assessment System  
KD - Public Information and Communications

Adopted: May 9, 2007

Reviewed: March 15, 2010; March 13, 2013; April 26, 2016

