

REGIONAL SCHOOL UNIT NO. 57
Office of the Superintendent
Waterboro, Maine 04087

PR-Technology Committee Minutes
September 18, 2017

EAST BUILDING – TECHNOLOGY DEPARTMENT

Committee Members:

David Allen
Jodi Laine

Bryan Carpenter
Judith Vasalle

Rhonda Doucette

Others Present:

Barbara Gauvin
Kevin Perkins

Angela Madigan

AGENDA:

- A. Call to Order (6:00 p.m.)
- B. Declaration of Quorum
A quorum was established with 5 members present.
- C. Election of Chair of Committee

Motion #1 (Jodi Laine) – David Allen as chair of the PR/Technology Committee (second by Bryan Carpenter). Approved 5-0

Motion #2 (Judith Vasalle) – Co-Chairs of David Allen and Bryan Carpenter (second by Rhonda Doucette) Motion #2 was withdrawn.

The committee discussed the pros and cons of having co-chairs or a chair and vice chair.

David Allen was elected as PR/Technology Committee Chairperson.

- D. Adjustments to the Agenda
No adjustments were noted.
- E. Approval of Minutes from May 15, 2017
The May 15, 2017 minutes were approved as written.
- F. Old Business
- G. New Business
 - 1. Goals for the Committee

Public Relations

- RSU 57 will be discussing the issue of redrawing school lines to reduce bus ride times as much as possible. The transportation committee will also discuss redrawing school lines in the near future.
- RSU 57 will be discussing adjustments to the start time for each level.
- The PR/Tech committee will discuss issues of branding such as signage, establish key talking points about the district, and web presence.
- Communication of the implementation of our new SIS (Synergy)

Technology

- Review options to improve the rate of connectivity for homes in the district.
- Review the RSU 57 Technology Plan.
- Forecast Fee Structure.
- Student-run television or radio program.

2. PR

- a. Facebook Management
Bryan suggested that we go through the verification process for the RSU 57 account. Kevin Perkins will begin this process.

3. Technology

- a. SIS/LMS Update
Synergy was put into place in mid-August as the district's new student information system. Teachers PK-12 use Synergy to maintain attendance and log communication. The system is also used by the high school to record grades and assignments. PK-8 teachers continue to use Empower to enter grades through this school year.

As the year progresses, we will open Synergy to parents and students, set up online enrollment, and house a common assessment program.

4. Establish meeting dates for the 2017-2018

All meetings will be held at 6:00 p.m. at MHS East Technology Office

September 18

October 16

November 20

December 18 (Jodi and Judith will bring refreshments)

January 22

February (no meeting)

March 19

April 23

May 21

June 18

H. Other

I. Adjournment (7:36 p.m.)