

REGIONAL SCHOOL UNIT NO. 57
Office of the Superintendent
Waterboro, Maine 04087

PR/Technology Committee Meeting

MHS East Training Room and Zoom

January 19, 2021

6:00 pm

Committee Members: (*Chair)

Brenda Dyer*

Judith Vasalle

JoJo Dryden

Anastasia Ferguson

Amber Pombriant

Administrators:

Larry Malone

Catherine Dallaire

Barbara Gauvin

Jennifer Humphrey

Kevin Perkins

Nora Lantagne

AGENDA:

- A. Call to Order - Meeting was called to order at 6:00 p.m.
- B. Declaration of Quorum - A quorum was established
- C. Approval of Minutes from [November 16, 2020](#) - Minutes were approved as written.
- D. Adjustments to the Agenda - None
- E. New Business
 - 1. [MLTI 2 Information](#) - Kevin Perkins reviewed the linked document sharing the changes in Maine Learning Technology Initiative (MLTI). Key concepts are listed in bold in the document.
 - 2. Tech Plan - Tabled to February meeting
 - 3. Change signage from MSAD to RSU (Check with Judith Vasalle) - Judith Vasalle shared a concern expressed in this committee in the past. The issue arose when someone associated with our district needed to file a report with the State and could only find MSAD 57 and not RSU 57. This is also true of some street signs at schools throughout the district.

Kevin Perkins will connect with building administrators to get an accounting of where this occurs in the district.

Superintendent Malone explained that the dual name is planned. Maine schools had the opportunity to rename themselves at the time when Maine DOE led the process of consolidation. Those districts that went through a name change were given an option. Districts could opt to change completely to RSU. This option required districts to pay to have names changed both formally and informally. The second option was to keep MSAD for legal documents, but move to RSU informally on documents, signs, and letterheads. Our district chose the second option, where we use RSU 57 for the public and MSAD 57 for legal situations.

4. Saco River Community TV - Saco River Community TV programming is available online and live for Waterboro and Limerick.

Do we want to reactivate our account and use it for sharing school events? Currently, we use Facebook, RSU57.org, Twitter, RSU57 app, and SMS messages.

The PR/Tech Committee feels that our current methods for disseminating information is working. There is no call from the RSU 57 community to use community television. SRCTV also only reaches two of the six towns in the district. For these reasons, we will not reconnect with SRCTV.

5. [Parent Survey Results](#) - The majority of the comments were about connectivity. This will be the first theme. Kevin Perkins reported that he will publish a monthly newsletter to parents with an opportunity to add more concerns and questions in each newsletter.

F. Other - The Committee has chosen to add a meeting on Monday February 22 at 6:00 in the MHS East training room and on Zoom.

G. Adjournment - 7:12 pm