

REGIONAL SCHOOL UNIT NO. 57

**Office of the Superintendent
Waterboro, Maine 04087**

PR/Technology Committee Meeting

Minutes

Tuesday March 15, 2022

6:00 PM

MHS East Training Center

Committee Members:

**Maggie Boemmels (Chair)
Anastasia Ferguson**

**JoJo Dryden
David Allen - AB**

**Jennifer Mayo
Amber Pombriant - AB**

Administrators:

**Adam Goad
Larry Malone**

**Angela Madigan
Stephen Marquis**

**Kevin Perkins
Jim Fryzlewicz**

AGENDA:

- A. Call to Order**
Meeting was called to order at 5:57p.m.
- B. Roll Call & Declaration of Quorum**
Quorum was established.
- C. Adjustments to the Agenda**
No adjustments to the agenda.
- D. Approval of Minutes from [January 18, 2022](#) and [February 15, 2022](#) meetings**
JoJo Dryden made a motion to accept the minutes from January 18, 2022.
Maggie Boemmels made a motion to accept the minutes from February 15, 2022.
No discussion, 3 in favor, 1 abstention (JoJo Dryden) to approve the January 18, 2022 minutes. Motion carries.
No discussion, 4 in favor, no opposition or abstention to approve the February 15, 2022 minutes. Motion carries.
- E. Old Business**
None
- F. New Business**
 - 1. RSU 57 Board of Directors Website
Anastasia Ferguson reported that she, Tina Crowley-Colwell, and Jennifer Mayo attended the MSBA Region 9 Conference on March 12th. They were impressed with the School Board section of the MSAD #35 webpage. Would like to see our

school board information more presentable, easier to find, and with some of the same language as [MSAD #35](#). Suggested adding what board members do and language from policies dealing with the board in order to help the community understand the role of the school board. Also it was suggested to have a link to group board emails as well as individual board member emails. Possibly add a picture and bio of each board member and administrator. Add board committees also. It was noted that it is difficult to find school board information on the current webpage. Suggestion was made to be able to search words when looking at policies on the webpage (as [RSU #21](#) does). The committee liked the basic but colorful format of the RSU #35 webpage. New webpage does not need to be expensive to change/ update. Use infographics (eye catching). Important for new board members to know how and when to respond to constituents. Our webpage is 2-3 years old. A suggestion was made to look at other school webpages and pick and choose what we like best in order to compile suggestions for our potential new webpage. Kevin will make a mock-up of the requested changes to the current webpage Board Information section before the next meeting.

Dr. Marquis added that when the site is changed it's a conversion roll over. Check other district websites to configure ours. Can we do under the current platform? Ensure links are updated regularly. Important to keep sites/information updated.

Our website platform is administered by Apptegy, same as RSU 35.

A suggestion was made to communicate to potential new board members - "Ever consider becoming a SB member?" Include duties and responsibilities, as well as "other" duties such as serving on board committees.

Every new SB member receives a SB handbook and meets with the Superintendent.

Adam Tanguay suggested having speakers or seminars as they do in Adult Ed. Time given to general overview of responsibilities may translate to a more informed public.

Dr. Marquis spoke about non-voting members. Each board has a sub-committee of non-voting community members. They can contribute but cannot vote. Many times these are former board members. Other community members, after being involved this way, may consider serving as a board member.

G. Other

Dr. Marquis reported that there is a push through the administrators to their colleagues for feel-good stories, other than sports stories. We need to be sure all schools/ departments are represented equally. Get student and teacher quotes to engage readers. Many district staff are able to post stories via Thrillshare to the webpage and Facebook.

Dr. Marquis reported that the position for Director of Technology was posted and applications were accepted and screened. Great people applied, however, none had all the qualifications the committee was looking for. The job description was updated

slightly and a new job opening was posted. Hoping for a new batch of candidates.

H. Next Meeting – May 17, 2022

I. Adjournment

Adjourned at 6:37p.m.