

**REGIONAL SCHOOL UNIT NO. 57**  
**Office of the Superintendent**  
**Waterboro, Maine 04087**

**PR/Technology Committee Meeting**

October 19, 2021

6:00 PM

**MHS East Training Center**

**Committee Members:**

<b>Maggie Boemmels (Chair)</b>	<b>JoJo Dryden</b>	<b>Jennifer Mayo</b>
<b>Jodi Laine</b>	<b>David Allen</b>	<b>Amber Pombriant</b>

**Administrators:**

<b>Adam Goad</b>	<b>Angela Madigan</b>	<b>Kevin Perkins</b>
<b>Larry Malone</b>	<b>Stephen Marquis</b>	

**AGENDA:**

- A. **Call to Order**
  - B. **Roll Call & Declaration of Quorum**
  - C. **Adjustments to the Agenda**
  - D. **Approval of Minutes from [September 21,2021 meeting](#)**
  - E. **Old Business**
  - F. **New Business**
    - 1. PR / Technology 2021/2022 Goals
      - When creating goals, please remember that the goal is the what, supported by an action step. (notes from 9/21 meeting on last page)
      - Ex.: Goal (big, a reach, but reachable) - Be financially prepared for retirement*
      - Action (smaller and specific action) - take a course on investing*
      - consult with financial advisor*
  - G. **Other**
- Please think of ideas for goals and/or actions. We will:
- a) share,
  - b) pull out the bigger goal statements,
  - c) identify, group and categorize the actions (category language reworded to goal language)

H. **Next Meeting – November 16, 2021**

I. **Adjournment**

September 21, 2021 Notes:

1. PR / Technology 2021/2022 Goals

Connecting with Alumni & Celebrating Students: Adam Goad shares that he would like to find ideas to announce and celebrate accomplishments as well as keep in touch with alumni and tell their stories. Local publications and social media are ideas for mediums. Highlight alumni and current students for all reasons, e.g., SMTC, mentorship programs, etc. to include all learners in all experiences. We do not currently have an alumni committee established. One goal might be to get in touch with some alumni to get some stories to share, perhaps the student representatives on the Board could begin this process. Sharing the student report digitally via RSU 57 Facebook page is discussed. Using Thrillshare to capture students in all environments is another idea. Will continue discussion at the next meeting with the goal to establish outcomes and decide on some actions that can be addressed immediately.

Branding: When people hear Massabesic, what do they think about? What do they see? What message do we want to send? What is Mustang Nation? How do we get that word out? We need to be sure there is something unique and special for all students to engage them in school and support our educators in that journey. Ideas are shared for how we can do this, e.g., recognizing staff, fun community building activities, etc. For later conversation: what can we as a Board do to make this happen, what ideas can we implement, how can we fund these ideas? Who will be the group to plan out and implement these activities and ideas? Mr. Malone advises the group to have a higher perspective and consider the goals and overarching outcomes and provide these to a group who will then come up with activities and work with schools to implement and fund them.