

MATERIAL DISTRIBUTION to STUDENTS THROUGH the SCHOOLS

All handouts that community members and/or area businesses wish to distribute to students through the schools are subject to prior review and approval of the building principal. Public school students are a captive audience for advertising and promotions. Therefore, the District will promptly screen material to check the appropriateness of the content before distribution. Approval will normally be granted within three (3) regular business days.

Materials that support opportunities for students and parents/guardians in the Cambridge area community, and are consistent with the District's mission and goals will be considered for distribution. Priority will be given to opportunities that provide equal access to all at no cost. Other materials will routinely be denied distribution.

Materials that shall not be displayed or distributed includes, but is not limited to, that which:

1. Promotes a political agenda/candidacy;
2. Defames or slanders other individuals or groups;
3. Serves the primary purpose of promoting the commercial gain of the sponsoring for-profit organizations;
4. Disrupts the instructional process or educational mission of the school;
5. Is lewd, lascivious or obscene as determined with respect to school-age children; or
6. Encourages illegal activities

Distribution denials may be appealed to the Superintendent.

Parties given permission to distribute materials must supply their own copies for distribution and organize them in a manner that minimizes the time involvement of school personnel and students. Materials must identify the sponsor and be presented in such a way that does not mislead or confuse as to school endorsement or sponsorship. Contact information should be provided whenever possible. Materials will be distributed at times and places that do not interfere with the educational process. Materials approved for posting may be displayed only in areas designated by the principal or designee.

Information to be distributed via electronic mail using district technology also is subject to management by the administration under this policy.

LEGAL REFERENCE: Section 118.12 Wisconsin Statutes

CROSS REF.: 110, District Mission and Goals

830-Rule, Procedures for Use of School Facilities

850, Sales and Solicitations in the Schools

852, Public Distribution of Non-School-Sponsored Handbills and other Printed Materials

CROSS REFERENCE:

APPROVED: 12/16/2013

REVISED: 10/16/17

POLICY #852