



GREENWOOD SCHOOL DISTRICT

Annual Report to the Public

Excellence in Education



GREENWOOD PUBLIC SCHOOL DISTRICT





Message from the Superintendent



“This is a tough year with the many things COVID-19 has thrown our way as educators, but one thing is sure, this pandemic will end, and ultimately, we will become better as a result of it.” . . .

John Ciesla, Superintendent

On behalf of the Greenwood School District, it is my pleasure to present the 2019-20 Annual Report to the Public. This report is mandated by the Department of Education, but to us it is more than a mandate. . . . it is a chance to share all the wonderful things happening at Greenwood Public Schools.

Coach John Scolinos was a 45 year veteran baseball coach who was well known for his speaking engagements at national coaching clinics. His main idea was to confirm that home plate in baseball was the same size (17 inches) for all ages from peewee to professional. Once he established that point, he evoked frank discussions about how important it is that our expectations in education need to be the same. As leaders, we need to establish our “home plate”, keep the focus there, and not deviate from the expectation that everyone would reach home plate at some point.

The “home plate” for Greenwood Schools is a combination of benchmarked academic achievement, positive growth mindset, and physical health and safety. We work to achieve these goals daily by providing strong instruction, rich interventions, and building strong relationships between educators and students. Although some students will need shorter base paths or t-ball instead of live pitching, we will continue to work toward the goal of getting every student to home plate before they graduate.

It is my hope that this report will provide a glimpse of our journey to “home plate.” From financial investment to innovative programs and outstanding accomplishments, Excellence in Education is alive and well in Greenwood Public Schools.



GREENWOOD SCHOOL BOARD



Dr. Brad Johnson, President
Elected 2014



Jeff Turner, Vice President
Elected 2010



Clifton James, Secretary
Elected 2011



Greg Hasley
Elected 2007-2014, 2017



Rozanne Sterling
Elected 2012



Kelli Henning
Elected 2015



Todd Hales
Elected 2007

Greenwood School Board Training Hours

State law mandates at least six hours of training for School Board members each school year. Average for 2019 training hours: 12 hours.

Dr. Brad Johnson	6
Jeff Turner	6
Clifton James	6
Greg Hasley	18.75
Rozanne Sterling	16.75
Kelli Henning	11.25
Todd Hales	19.25

Assistant Superintendents

Invested in our students
needs and well being



Suzy Wilson
PreK - 6th



Kevin Hesslen
7th - 12th



Our School Leaders

The team to help you stand out



Dr. Cody Chatman
Principal
Greenwood High School



Aaron Gamble
Assistant Principal
Greenwood High School



Travis Sandifer
Assistant Principal
Greenwood High School

Our School Leaders

The team to help you stand out



Jason Bridges
Principal
Freshman Center



Josh Nation
Principal
Greenwood Jr. High



Amanda Maxwell
Assistant Principal
Greenwood Jr. High

Our School Leaders

The team to help you stand out



Beth Fincher
Principal
East Hills Middle School



Jamie Barnes
Assistant Principal
East Hills Middle School



Dr. Josh Ray
Principal
East Pointe Elementary

Our School Leaders

The team to help you stand out



Faith Short
Assistant Principal
East Pointe Elementary



Kim Gill
Principal
Westwood Elementary



Christi Preston
Assistant Principal
Westwood Elementary

District Financial Overview

Revenues

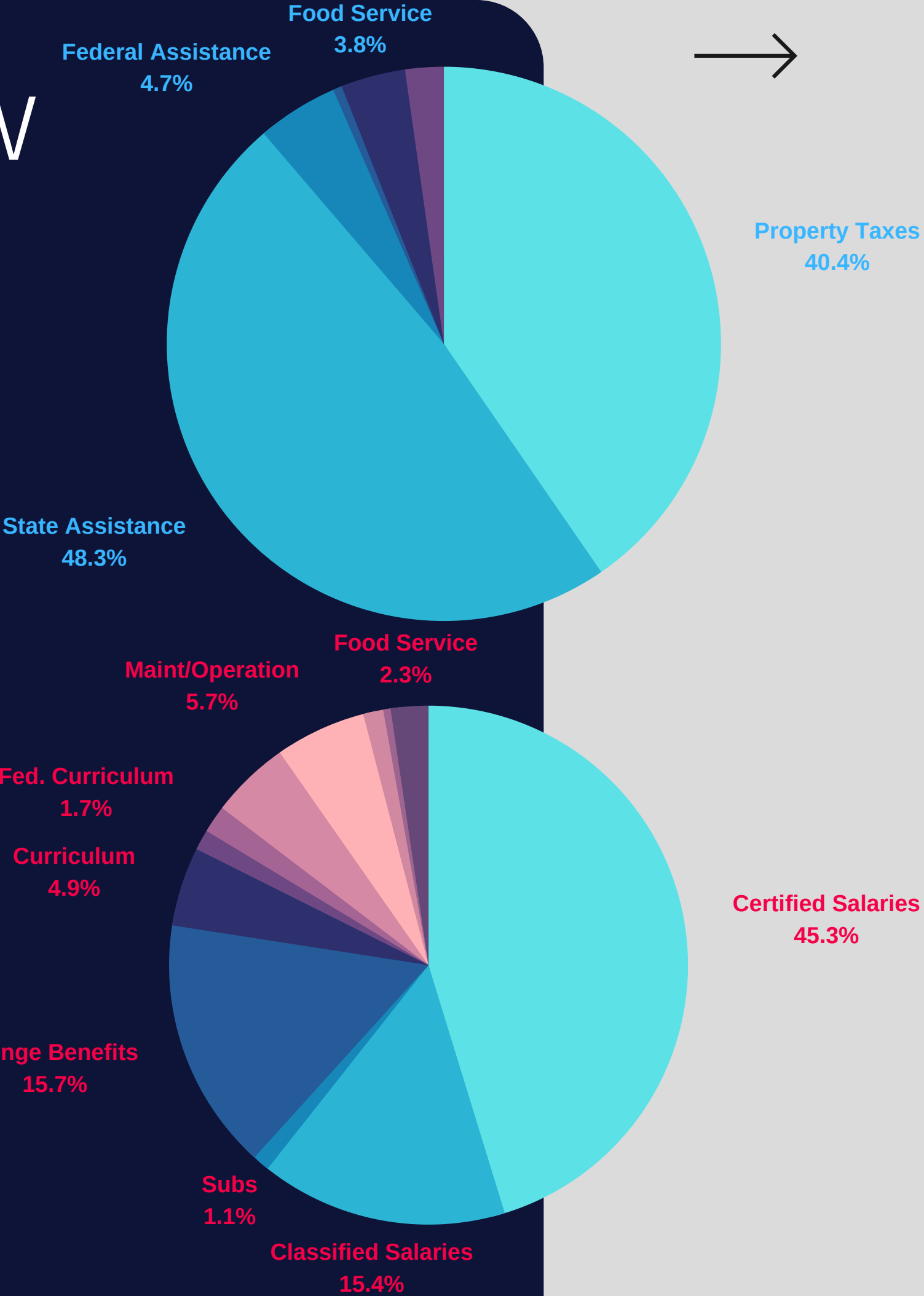
• Property Taxes	15,226,460
• State Assistance	18,224,727
• Federal Assistance	1,783,642
• Federal Accrued Funds Rev	194.434
• Athletic Activity	196,974
• Food Service	1,421,661
• Miscellaneous	847,467

Total Revenue 37,700,931

Expenditures

• Certified Teacher Salaries	16,217,240
• Classified Salaries	5,517,276
• Subs	381,887
• Fringe Benefits	5,640,976
• TOTAL SALARIES & BENEFITS	27,757,379
• Curriculum & Instruction	1,766,300
• Technology	456,680
• Federal Curriculum & Instruction	609,994
• Debt Service Payments	1,766,359
• Maintenance & Operations	2,028,736
• Transportation	449,315
• Athletic Activity Fund	164,122
• Food Service	839,630

Total Expenditures 35,838,515



Student Demographics

Total Enrollment

2013 – 14:	3596
2014 – 15:	3618
2015 – 16:	3630
2016 – 17:	3693
2017 – 18:	3781
2018 – 19:	3778
2019 – 20:	3754
2020 – 21:	3726

Average class size: 17

ELL: 2%

Low Income: 34%

SPED: 14%

Dyslexia: 5%

Graduation Rate: 96%

Per Pupil Expenditures: \$8163.00

Enrollment by Grade Level Oct. 1, 2020

Kindergarten	262
First	296
Second	281
Third	253
Fourth	299
Fifth	288
Sixth	294
Seventh	274
Eighth	327
Ninth	301
Tenth	285
Eleventh	294
Twelfth	272

AP SCORES



Content Area	Teacher	# of Students	Average Score	State Average	% 3 or Higher	State %
Biology	King	13	3.54	2.56	84.6%	69%
Computer Science	Virtual	2	1.00	2.31	0	43%
Calculus BC	Holland	16	3.60	3.23	68.8%	65.3%
Chemistry	King	8	2.75	2.02	62.5%	29.2%
Calculus AB	Billingsley	16	3.50	2.61	87.5%	45.6%
English	Allison	16	3.63	2.43	81.3%	43.3%
English	Adams	61	2.72	2.36	59.0%	41.8%

AP SCORES



Content Area	Teacher	# of Students	Average Score	State Average	% 3 or Higher	State %
MACRO	Virtual	1	3.00	3.03	100%	61.8%
MICRO	Virtual	1	2.00	2.90	0	54.1%
Psychology	Virtual	2	2.00	2.00	50%	59.2%
Music Theory	Virtual	3	2.33	2.48	33.3%	43.8%
Statistics	Virtual	2	3.00	2.33	100%	40.8%
US Gov't	Virtual	1	4.00	2.5	100%	47.2%
US History	M. Skaggs	41	3.80	2.16	87.8%	35.8%
World History	M. Skaggs	28	3.18	2.50	67.9%	46.5%



Accreditation and School Rankings

School Name	2016-17	2017-18	2018-19	2019-20
Greenwood High	76/A	76.64/A *(73.22)	77.36/A *(73.22)	***
Greenwood Freshman Center	81.27/A	81.54/A *(73.22)	76.43/A *(73.22)	***
Greenwood Jr. High	84.77/A	79.74/A *(75.59)	80.72/A *(75.59)	***
East Hills Middle	79.86/A	77.49/A *(75.59)	78.22/A *(75.59)	***
East Pointe Elementary	78.91/B	80.46/A *(79.29)	78.91/B *(79.26)	***
Westwood Elementary	77.54/B	77.36/B *(79.26)	76.81/B *(79.26)	***

*() indicates cut off scores

*** indicates data not available at this time

All Schools were fully accredited by Arkansas Department of Elementary and Secondary Education for 2019-2020.

Staff Demographics



#1 Best Place to Teach in Arkansas

Student Teacher Ratio: 14:1

2019-2020

Certified Staff: 282

Classified Staff: 203

Masters and above: 144

2020-2021

Masters and above: 146

National Board Certified Teachers: 7

East Pointe Elementary PLC Model School

East Hills Middle School Big Dog Award –
United Way Campaign

Greenwood Public Schools –
United Way Campaign Winner –
Education Division



Awards & Recognitions

GREENWOOD PUBLIC SCHOOL DISTRICT

Niche 2020

#2 Best District in Arkansas
(Bentonville 1 & Fayetteville 3)

#1 Best Place to Teach in Arkansas

#2 Best Place for Athletics in Arkansas
(North Little Rock 1 & Bentonville 3)

#2 Best Teachers in Arkansas
(NW Ark Classical Academy 1 & Greenbrier 3)

#4 High School as Best Teachers in the State

#7 Best STEM school GHS

#5 Best Teachers Westwood Elementary

#17 of 505 Best Elementary Schools

#5 Best Junior High in the State

#8 Best Junior High Teachers in the State



Excellence in Education



Roy Zimmerman
ArkCDA Region 4
Jr. High Distinguisher Director



Jim Andrews
Arkansas Coach of the Year
Girls Cross Country



Clay Reeves
700 Wins
Basketball



John Kincade
5A Wrestling
Coach of the Year



Girls Golf Team – 5A West Conference Champions
5A State Runner Up

Freshman Volleyball – River Valley Conference Champions
Regional Champions

Varsity Girls Cross Country – 5A West Conference Champions
5A 1st Place State Meet

GHS Band – 3rd Place 6A State Marching Band
2nd Highest Music Score – State
1st Division Rating – State

Girls Wrestling – 5A Conference Champions

Boys Wrestling – 5A Conference Champions
5A State Champions

Girls Basketball – 5A State Champions

Awards & Recognitions

“Creating Champions in the Classroom, in the Community, and in Competition.”

– Dr. Dustin Smith



Envision Program



Envision students involved with hands on learning, envision instructors with specific skills and real life experiences teaching students, envision an environment with state of the art equipment that is conducive to "on the job" training. This is exactly what you will find in the new Envision program at Greenwood High School.

The Envision program is under the direction of Dr. Mark Travis, and is facilitated by GHS Sports Trainer, Lauren Sexton and EMT instructors Brennon McMahan and Josh Edwards. The programs are at capacity in their first year of implementation.

For more information about the Envision program, watch our video here!



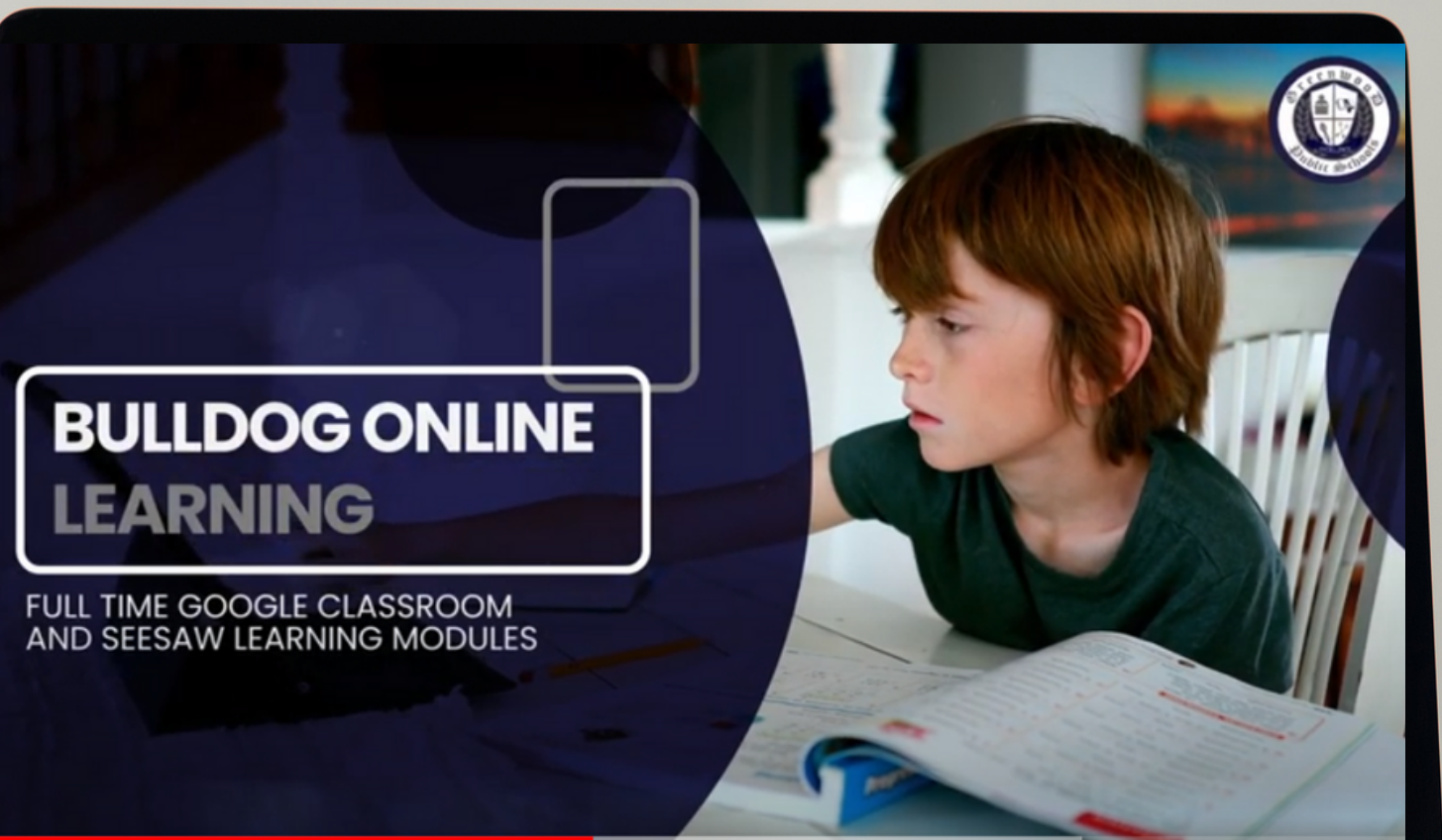
GREENWOOD PUBLIC SCHOOLS
EXCELLENCE IN EDUCATION

Envision was created through the innovative thinking of high school administrators and high school teacher, Dr. Mark Travis. The program began its focus on careers in the medical field such as sports medicine, EMT training, and CNA certifications. But, Envision won't stop there, as plans for expansion to other popular career options are on the planning board.

Envision



<https://youtu.be/wN1HWCiuJUc>



youtu.be/Kua6goLFjYO

Bulldog Online Learning

Director: Mark Shumate

Curriculum



Bulldog Online Learning is an online curriculum platform developed and delivered by Greenwood teachers. This platform provides a quality education covering the Arkansas state curriculum standards with the rigor and excellence of Greenwood Schools. BOL follows the same calendar as the face to face students.



Typical Day for BOL students

Your child's day will be flexible as they will work at their own pace. They will also have interaction with their teacher facilitator to assist with difficult concepts, interventions, feedback, and assessment. BOL follows the same calendar as the face to face students.



Enrollment

Enrollment: Average 585 in grades K-12

Staff: 9 Certified Teachers daily in grades K-6

36 Certified Teachers as content builders in grades K-6

All 7-12 Teachers contribute to secondary online learning

Making the most out of the Pandemic



Take advantage
of the tools available.

GREENWOOD PUBLIC SCHOOL DISTRICT



Ready for Learning Plan



Grab and Go meals served



Greenwood Goes Green Program



Chrome Books for students

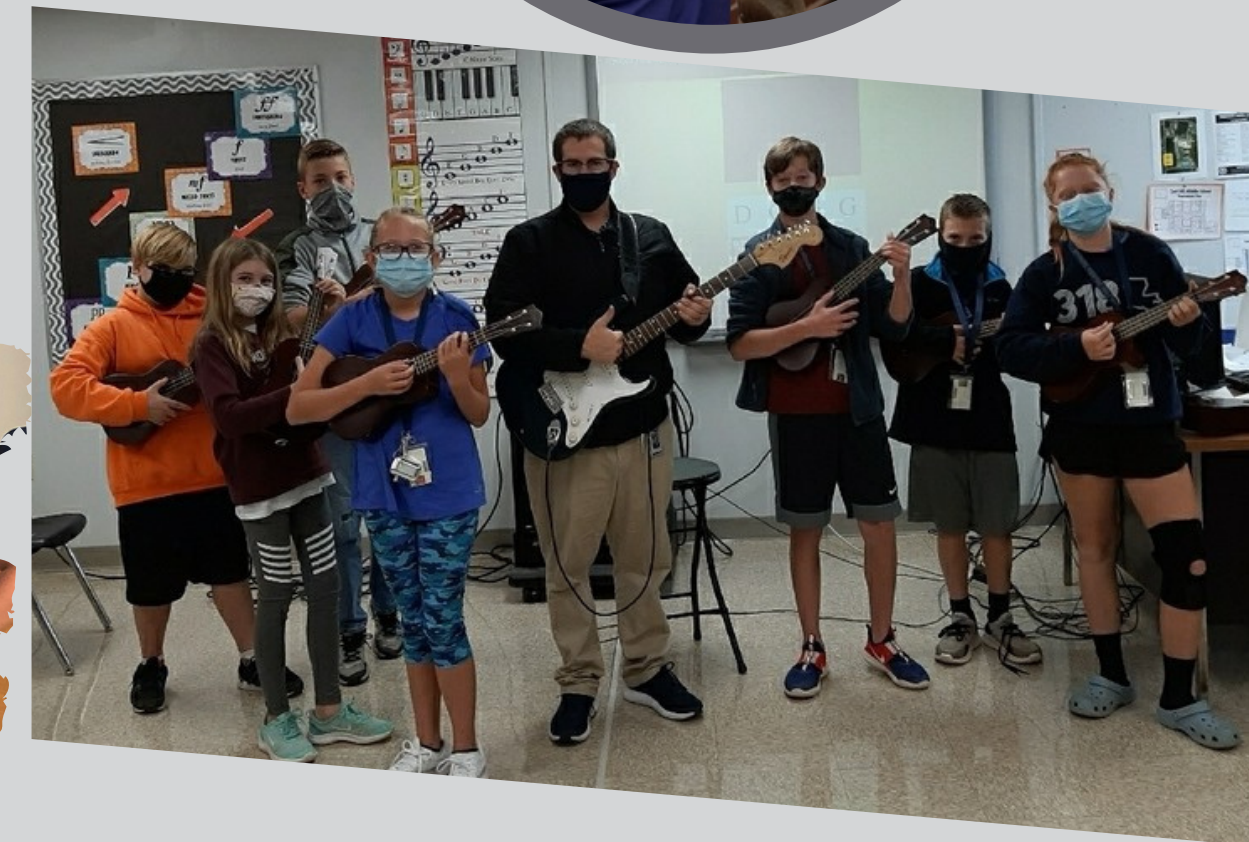
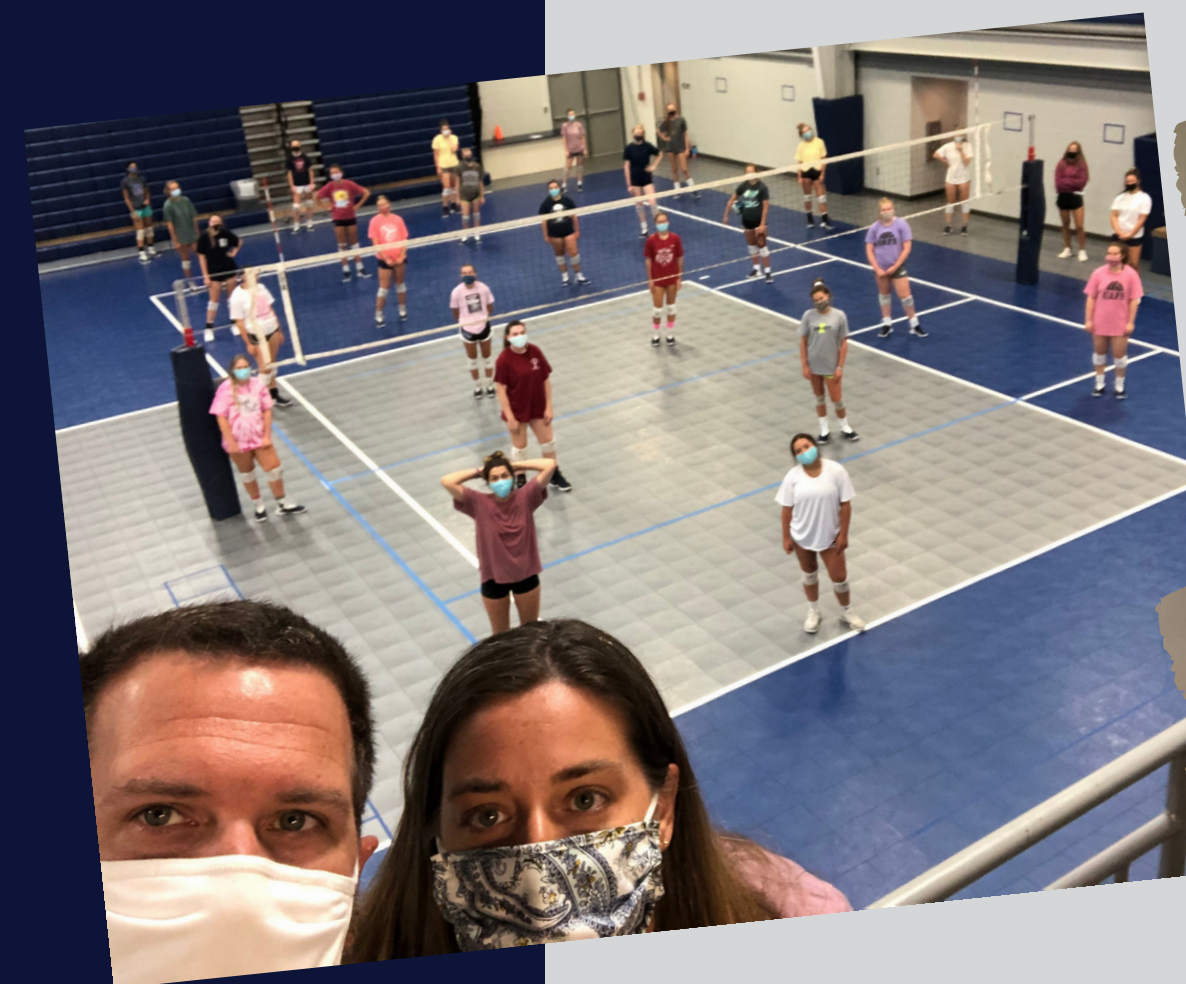


Mask up Program

Greenwood Goes Green



Mask Up! Bulldogs



Communication Updates for 2020



www.greenwoodk12.com

The Spring of 2020 not only brought on challenges with COVID-19, but it also brought on a fresh new look for Greenwood Public School's online presence. Updates include:



Website

A new website featuring digital video on the home page, interactive calendars, events, and live feed news.



App

A new interactive app for the district with left to right swipe features, live feed, interactive calendars, and events.



Communications

The ability to handle mass communications by phone, text message, email, or social media broadcast to every campus all in one location.



School Status

School Status was also added for quick, easy student information access for all administrators, teachers, and staff. This program also gives us valuable recorded data on all parent contacts generated by our staff.



Hubspot

Administrators utilize the HubSpot app for 24/7 access to staff contacts.

Connect with us

The communications process throughout the spring and summer has been ever-changing. However, we are pleased with our ability to keep the parents and community updated and informed and through feedback, we feel it has been successful.



Facebook



@ Greenwood School District

Instagram



@ Greenwood Public Schools

Twitter



@ GSD_Excellence

Website



www.greenwoodk12.com

Peachjar Flyers



peachjar.com

App



Greenwood AR Public Schools

2020-21 Ready for Learning Assurances



1

We will ensure the continuity of teaching and learning by providing a guaranteed and viable curriculum that includes face to face learning and online learning options.

2

We will address unfinished learning from the prior year by using our teacher generated "missing standards" documents as well as the Arkansas Playbook.

3

We will utilize a district guided Learning management system.

4

We will train our teachers on the use of the LMS.

5

We will train teachers on blended learning and online delivery.

6

We will provide support for parents and students.

7

We will provide a written communication plan for interacting with parents, students, and the community.



Action plans for the Assurances can be [accessed here](#)

COVID-19 Updates and Reflections



**Teamwork
Confidence
&
Growth Mindset
Hard Work and Grit
Excellence**

WE ARE GREENWOOD

GREENWOOD PUBLIC SCHOOL DISTRICT

- Our teachers are learning and growing through this pandemic
- Our students are learning grit and resilience
- Fear is not an option – Bulldog strong! (return to normal, extracurriculars, etc.)
- There will be a place for online learning platforms post COVID
- Traditional classroom (face to face learning) is still the preferred method of delivering quality instruction
- Food service staff are innovative and flexible. They do what is best for kids!
- Maintenance staff and SRO's have gone above and beyond. They do whatever it takes.
- Technology department took every request in stride. Calm and cool in the face of challenges!
- Relaxing the pressure of fund raisers on our community was a win for everyone.
- Zoom/Google Meet are and will continue to be vital to teacher development and communication.
- PLC work and training received by our staff prior to COVID was instrumental in their ability to transition quickly and efficiency through all the COVID changes.
- Communication platforms are working well and School Status has been a home run for teachers, administrators, and parents.
- Fall interim assessments are complete and our students who are not on track are receiving interventions to fill the gaps.



Excellence in Education

#GSDexcellence